

ANDERSON SILVA BOXING VIDEO; ST-PIERRE, ROGAN, LIDDELL AND SONNEN QUOTES

Guadalajara, Mexico (May 21, 2021) – St-Pierre, Rogan, Liddell and Sonnen, a who's who in the sport of mixed martial arts, today weighed in on the upcoming mega-matchup between world-class striker Anderson Silva and world-class boxer Julio Cesar Chavez, Junior Saturday, June 19th live on Pay-Per-View from Estadio Jalisco in Guadalajara, Mexico.

Chavez Jr. vs. Silva: "Tribute to the Kings" will be shown live on cable, satellite and digital Pay Per View starting at 9 p.m. ET / 6 p.m. PT for a suggested retail price of only \$39.99. Integrated Sports Media and Joe Hand Promotions will distribute throughout North America via DirecTV, iN Demand, Vubiquity, DISH, SaskTel, Rogers, Shaw PPV and via the FITE.TV website and app in the United States, Canada and select markets worldwide.

Click here to download video EPK of Silva training videos:
<https://www.dropbox.com/sh/5o6k6x0fmis2w9f/AABrlWegSERF9egjLr77541a?dl=0>

Starting off the conversation is "The Iceman" Chuck Liddell, one of the greatest athletes ever to enter the Octagon, who said, "It's tough to cross over from MMA or even kickboxing to boxing because of the differences in stance, distance and timing, but if anyone can do it, Anderson Silva can! I'll pay to watch this fight."

Said Georges "Rush" St-Pierre, "I wish Anderson good luck because he is the one who is stepping into Chavez Junior's world. Let's hope they enjoy their fight, and that the boxing fans embrace this event. And of course that no one gets hurt."

Joe Rogan also commented on Chavez, Jr. vs. Silva saying to his guest and comedian Russell Peters in his recent episode of The Joe Rogan Experience, "He might not be as respected as some, but Julio Cesar Chavez, Junior is still a fucking beast. You cannot sleep on that guy. He is a dangerous man."

Chael Sonnen, the former UFC fighter who fought Silva twice, took to his YouTube channel last week (<https://youtu.be/BhRxzEpVUnI>) to give fans a seven-minute breakdown of the 10-round boxing match that will occur between Chavez, Jr. and Silva on June 19th:

"This is a very different Anderson because he used to box and even if it was Muay Thai, even if it was standup fights... but he actually got in the ring and did this. It's a significant difference than say what Conor McGregor did when he fought Floyd. It's significantly different in that Conor had never done it before. He'd done something close, he had done a version of it – he had sparred a little bit. Anderson did all of that but also stepped in there and competed. ... I'm happy to hear he's done with MMA. I'm happy to hear that if he's going to elect to go into this sport he is showing that sport the respect that it needs and that it requires to be successful which is full commitment and immersion."

Silva is considered by many to be the greatest MMA fighter of all time. He compiled a record of 34 victories with 11 losses and 23 stunning knockouts. His boxing record is 13-1. Chavez, Jr., the son of the legendary boxer Julio Cesar Chavez, has a record of 52-5-1 with 34 knockouts.

"Tribute to The Kings" also features a special Exhibition bout that will see the great Julio Cesar Chavez Sr. make his final ring appearance against Hector Camacho Jr. Camacho will be honoring the legacy of his late Hall of Fame father.