

ATLANTIC CITY BOXING HALL OF FAME TEAMS UP WITH EVANDER HOLYFIELD, REAL DEAL SPORTS & ENTERTAINMENT AND BOARDWALK HALL FOR LIVE PRO BOXING DURING 2018 INDUCTION WEEKEND

Atlantic City, N.J. – March 21, 2018 – The Atlantic City Boxing Hall of Fame (ACBHOF) teams up with 4-time Heavyweight World Champion and 2018 ACBHOF Honoree, Evander “Real Deal” Holyfield and his company Real Deal Sports & Entertainment, in association with Mis Downing Promotions, for a Fight Night affair at the historic Jim Whelan Boardwalk Hall in Adrian Phillips Theater for a Live Pro Boxing event that will take place on Saturday, June 2nd, from 7:00 PM – 11:00 PM.

According to Ray McCline, President of ACBHOF “This newly formed relationship with 4-time World Heavyweight Champion Evander Holyfield and his promotion company “Real Deal Sports & Entertainment” will have groundbreaking influence in effecting elevated exposure to the Atlantic City Boxing Hall of Fame 2nd Annual Induction Weekend.”

“Spectra Venue Management is excited to see this Boxing event here at Jim Whelan Boardwalk Hall. We appreciate the efforts of the Atlantic City Boxing Hall of Fame who got us together with the folks from Real Deal Sports and Entertainment. Everyone expressed a desire to try to grow something that could start inside Adrian Phillips Theater and grow into an Arena sized event down the road. Our partners at the CRDA are supportive and encourage our efforts to work with new promoters and cultivate opportunities for bringing new events

and people to Atlantic City. There is a rich history of Boxing here which is celebrated by the Atlantic City Boxing Hall of Fame, and this is a great opportunity to rebuild on some of that history during their induction weekend.” – Jim Wynkoop General Manager Jim Whelan Boardwalk Hall and Spectra Venue Management

During the 2nd Annual Induction Weekend, the multi-tiered event is slated to be unparalleled and reflective of the rich boxing history in Atlantic City. The ACBHOF is looking to celebrate the magnificent careers of legends in boxing throughout the induction weekend. Rodrick L. Green Vice President of Atlantic City Boxing Hall of Fame said, “The partnership is a “win-win” for the City of Atlantic City, Boardwalk Hall, Real Deal Sports & Entertainment and Atlantic City Boxing Hall of Fame and for tourism in the southern New Jersey region.”

The three-day event will kick-off with an Opening Bell VIP Meet & Greet Reception, then segue into the highly coveted Fight Fan Experience and conclude with the 2nd Annual Induction Ceremony. More details on Induction Weekend and the schedule of events can be found by visiting www.acbhof.com

“An exciting boxing event will be an intricate part of this year’s Atlantic City Boxing Hall of Fame Induction ceremony. Aside from being one of this year’s inductees, the great champion Evander “Real Deal” Holyfield, will be promoting his first boxing event in the State of New Jersey with his company Real Deal Sports & Entertainment on June 2nd, at the Boardwalk Hall. It is our hope that this event will be just one of many that this outstanding champion will present in our state as we continue our quest to revive the sport of boxing in our great state and specifically in Atlantic City,” Commissioner Larry Hazzard, NJ Athletic Control Board said in a statement.

Hotel packages can be purchased by visiting www.claridge.com. Promo code “ACBHOF” can be used for a room discount.

“I’m honored to be promoting my first card in Atlantic City on Saturday, June 2nd. My second professional fight was in Atlantic City and it was the location where I made the first defense of my world heavyweight title against ‘Big” George Foreman in 1991,” said Evander Holyfield. “Having great memories throughout my career of Atlantic City, I’m very inspired for The Real Deal Boxing to promote a true fan-friendly event on June 2, 2018 as well as working with the Atlantic City Boxing Hall of Fame featuring many of the top prospects in boxing fighting in competitive and entertaining bouts.”

About

Atlantic City Boxing Hall of Fame: (<http://www.acbhof.com>)

The Atlantic City Boxing Hall of Fame mission, vision and purpose are to offer fans and visitors alike, a highly interactive Sports & Entertainment Boxing Curation Experience. We are committed to preserving the rich boxing history of Atlantic City, through live historical curation, exhibits, legendary boxing stars, and personal appearances. We will also conduct our annual year-round events, well paired with multicultural entertainment.

Real Deal Promotions: (<http://therealdealboxing.com>)

In 2017, four-time world heavyweight champion Evander Holyfield partnered with long-time boxing promoter Sal Musumeci to form Real Deal Sports & Entertainment. Real Deal Sports & Entertainment is the parent company to a promotional entity (The Real Deal Boxing), a broadcast series (Real Deal Championship Boxing), and much more soon. The company will promote world-class and entertaining boxing events and will strive to be a company that does what is best for the sport and the fighters.

Boardwalk Hall: (<http://www.boardwalkhall.com>)

Boardwalk Hall and the Atlantic City Convention Center are owned and funded by the New Jersey Casino Reinvestment Development Authority (CRDA). Spectra by Comcast Spectacor

provides both Venue Management and Food Services & Hospitality to Boardwalk Hall and the AC Convention Center. Historic Boardwalk Hall has played host to a sparkling list of dazzling entertainers and knockout sporting events throughout its 87-year history. A premier entertainment spot for visitors and residents alike, this unique seaside arena has helped to uphold the city's new slogan "Do AC" by bringing exciting events into Atlantic City in addition to their already stellar variety of offerings.

About the CRDA: (www.njcrda.com)

The only agency of its kind nationwide, the CRDA has used Atlantic City casino reinvestments as a catalyst for meaningful, positive improvement in the lives of New Jersey residents since 1984. Under the 2011 Tourism District Act, the Authority's mission evolved from statewide projects to becoming the state's key economic development agency for Atlantic City. CRDA's expanded responsibilities now include land use regulation, tourism marketing and clean and safe initiatives. The CRDA also oversees Historic Boardwalk Hall (the leading entertainment venue of its size in the country) and the Atlantic City Convention Center. In total, CRDA has invested nearly \$2 billion in more than 400 projects statewide, of which \$1.8 billion has been invested in Atlantic City, spurring business investments and expansions, and creating permanent jobs in the process. For more information about CRDA and our projects, visit www.njcrda.com. Follow us on Twitter at www.twitter.com/njcrda.

For destination photos and videos media may visit www.doatlanticcity.com/mediaonline where dozens of assets are available for download. For complete Atlantic City tourism information, visit www.doatlanticcity.com. Also follow us on Facebook at www.facebook.com/DoAtlanticCity and on Twitter at www.twitter.com/VisitAC hashtag #DOAC.

Mis Downing Promotions:

Mis Downing Promotions LLC, a New Jersey-based company was

established in 2017 by Mis Downing, one of few African-American women to head a boxing company in the Tri-State Region. Mis Downing affectionately referred to as the "Princess of Boxing" has shown a drive, focus, and dedication unmatched by many in the business of boxing. Mis Downing's mission is to promote quality events where amateur and professional boxers are given a platform and opportunity to display their skills and talents in a High Energy Environments that fuse Music & Entertainment, Fashion, and Fun with the great sport of boxing