

# **BOB ARUM SPEAKS ON BURNS – CRAWFORD; MARCH 1ST ON AWE**

SAN DIEGO, CA (FEBRUARY 10, 2014)–Below is a video interview with Hall of Fame promoter Bob Arum discussing the March 1st WBO World Lightweight title bout between champion Ricky Burns and challenger Terence Crawford.

Arum has a some interesting things to say about the bout, which will televised live on AWE at 3 pm est / 12 pm pacific.

Websites may use the video for journalistic use by copy/paste the embedded code on their websites.

## About AWE

For 2012, AWE earned 2 of the 6 Boxing Writers Association of America nominations for “Fight of the Year” candidates, beating out all other networks except HBO which earned three. AWE also showcased live all 2012 David Price fights. In 2013 AWE has featured the stunning upsets of Tony Thompson over Price, bouts with Adonis Stevenson and Tony Bellew, who just fought each other for the Light Heavyweight championship; 2008 Olympic Gold Medal winner James DeGale and possibly the two most controversial bouts which saw Ricky Burns keep his Lightweight title against Ray Beltran as well as the debatable stoppage that saw Carl Froch retain his title against George Groves.

The network is currently available nationally on Verizon FiOS TV channel 169 and 669 in HD, AT&T U-Verse TV channels 470 and 1470 in HD, along with over 100 cable systems across the country and worldwide. The new website for AWE is [www.AWEtv.com](http://www.AWEtv.com).

AWE is the premier lifestyle and entertainment network -the destination for exclusive and original programming,

simultaneously transmitted in high definition and standard definition. AWE delivers informative shows to its viewers, providing invaluable insights on what every American dreams of – from travel secrets to fast cars, from outrageous homes to live boxing events, and much more. The network fills a television vacuum by delivering intellectually stimulating, thought-provoking entertainment and always-unbiased news from an insider's perspective.

For more information, please visit [www.awetv.com](http://www.awetv.com)