

# **BOXING'S MOST INFLUENTIAL WOMEN TO "STAY GOLDEN" AT RAGING BABE BRUNCH**

LAS VEGAS – November 5, 2015 – In less than three weeks, fight fans and boxing's top industry talents from all over the world will descend on the "Boxing Capital of the World" for the highly anticipated clash between Saul "Canelo" Alvarez and Miguel Cotto. On the morning of the November 21st showdown, boxing's brightest and most influential women will gather for brunch at Mandalay Bay to honor Golden Boy Promotions' Vice President of Operations, Monica Sears. This year's event, dubbed "Stay Golden," will continue the long-standing Raging Babe tradition of hosting events that are exclusive, powerful platforms for building personal and professional relationships between boxing businesswomen.

This year's Raging Babe Brunch, the sixth such event, will be hosted by "Raging Babe" Michelle Rosado, and "The First Lady of Boxing," Jackie Kallen. This year's honoree, the multi-talented Monica Sears, first began her journey with Golden Boy Promotions in 2007 as a Public Relations Coordinator. She quickly established herself as the go-to person for the company, its fighters, television, venue and sponsorship partners, and media. In 2010, she was promoted to Director of Communications and Events. It was in this role that she earned accolades for her "in the trenches," all-encompassing style of producing boxing events. If she wasn't accommodating or credentialing media at an event, she was backstage, in the ring, advising a camera operator of the best angle... In short, she was everywhere. In 2013, she was promoted to her current role of Vice President of Operations for the boxing powerhouse. Said Eric Gomez, Golden Boy Promotions' Sr. Vice President of Sears, "I am very proud of Monica and her development as a promoter. In my opinion she is the hardest

working woman in boxing. It is a pleasure to have her on our team.”

Past Raging Babe event honorees have included Jackie Kallen, Public Relations ace Kelly Swanson, TV trailblazer Claudia Trejos, Nevada Boxing Hall of Fame Chief Operating Officer Michelle Corrales-Lewis, and, most recently, heart transplant recipient and the epitome of a “Raging Babe,” Kennedy Cunningham. “The Raging Babe Brunch and other events have far exceeded any expectations I had when I conceived this idea of bringing women together to network and share their experiences and triumphs as women in the boxing industry,” said Michelle Rosado. “Lifetime friendships and business partnerships have been forged at previous events, and Stay Golden will be no different. It’s a pleasure to have the opportunity to honor Monica Sears, and I’m thrilled to see the event continue to grow and be successful.”

Rosado mentor Jackie Kallen, who has been an enduring presence at Raging Babe events, will be on hand to co-host the event. “I couldn’t be happier to step into the role of co-host at this valuable event,” said Kallen. “I am thrilled to see both Raging Babe the company, and ‘Raging Babe’ Michelle Rosado continue to bring women together to move forward in a productive way in the boxing industry. Monica Sears is the perfect honoree for this occasion, given the magnitude of that weekend’s fights, and the many others she produced.”

This year’s event is made possible by the generous support of the World Boxing Council and Youth Fighting Forward, a New York-based non-profit organization dedicated to creating champions inside and outside the ring. Youth Fighting Forward has branches in Brooklyn and in Danbury, Connecticut.

For information on attending or sponsoring this prestigious event, please contact [michelle@ragingbabe.com](mailto:michelle@ragingbabe.com).