

Former WBC World Champion Mia St. John Confirmed for Seventh Annual Box Fan Expo, During Cinco De Mayo Weekend, Saturday May 4, in Las Vegas

Las Vegas (March 28, 2024) – Former WBC world champion, Mia St. John has confirmed that she will appear at the Seventh Annual Box Fan Expo on Saturday May 4, 2024 at the Las Vegas Convention Center from 10 a.m. to 5 p.m. The Expo will also coincide with the mega fight between Canelo Alvarez vs Jaime Munguia, that will take place later that evening at the T-Mobile Arena.

St. John will hold a Meet & Greet with fans at her booth during the fan event held over the Cinco De Mayo weekend.

The Box Fan Expo is an annual fan event that coincides with some of the sports' legendary, classic fights in Las Vegas, including **Mayweather vs. Maidana II**, **Mayweather vs. Berto**, **Canelo vs. Chavez Jr.**, [Canelo vs. GGG II](#), **Canelo vs. Jacobs** and **Canelo vs. GGG III**.

Centered in boxing's longtime home – Las Vegas – this year's Expo is a must-do for fight fans coming in for this legendary weekend, with dozens of professional fighters, promoters, and companies involved in the boxing industry. The Expo is the largest and only Boxing Fan Expo held in the United States. <http://boxfanexpo.com> – @BoxFanExpo

Tickets to the Box Fan Expo are available at Eventbrite –<https://bit.ly/BOXFANEXP02024>

St. John will make her fifth appearance at this year's Expo and will be signing gloves, photos, personal items and memorabilia. St. John will also have merchandise to sell for fans to enjoy. Boxing fans will also have an opportunity to take pictures with this boxing star also known as the "The Knockout".

St. John joins Edgar Berlanga, Franchón Crews-Dezurn, Roy Jones Jr., Erik Morales, Shawn Porter, Fernando Vargas, Juan Manuel Marquez, Michael Spinks, Claressa Shields and Marco Antonio Barrera as an early commitment to this year's Box Fan Expo, with more Boxing stars to be announced.

About Mia St. John

Mia St. John is one of the most decorated and famous female professional boxers of all-time. She is the former WBC, IFBA and IBA world champion who gained popularity by appearing on some of the biggest undercards in boxing history that were headlined by Oscar De La Hoya. She also has appeared on the cover of Playboy and appeared on many of the popular talk shows all over the world.

St. John has done countless charity work, creating her own non-profit "El Saber Es Poder" Foundation, which empowers individuals suffering from mental illness, homelessness, addiction and poverty by providing programs to better educate, inform and improve physical and mental health. St. John's program has been a big inspiration to her on a personal level, where she wants to honour her son who passed away in 2014, at the early age of 24. St. John says of her son, "He was the light of my life and I will continue to fight for mental health until I take my very last breath". In 2015, Mia was named by CNN, "Mental Health Warrior", along with eight other inspiring people. Mia continues to speak at Universities, High Schools and Congress about overcoming obstacles. She is currently serving on the board of Step up on second, a

national organization serving the homeless and those suffering from mental illness. Her book "Fighting for My Life" A Memoir about a mother's journey through Loss and Grief is now on bookshelves. Visit <http://miastjohnfoundation.org/> for more info.

Past boxing stars that have participated include: Floyd Mayweather, Mike Tyson, Roberto Duran, Sugar Ray Leonard, Julio Cesar Chavez, Juan Manuel Marquez, Tommy Hearns, Roy Jones Jr, Marco Antonio Barrera, Erik Morales, David Benavidez, Teofimo Lopez, Andre Ward, Ryan Garcia, Marcos Maidana, Devin Haney, Mikey Garcia, Errol Spence Jr, Fernando Vargas, Rolando Romero, Sergio Martinez, Tim Bradley, Jose Ramirez, Shawn Porter, Keith Thurman, Danny Garcia, Deontay Wilder, Amir Khan, Abner Mares, James Toney, Jessie Vargas, Floyd Mayweather sr., Claressa Shields, Vinny Paz, Mia St.John, Franchón Crews-Dezurn, Seniesa Estrada, Jorge Linares, Leo Santa Cruz, Badou Jack, Terry Norris, Riddick Bowe, Earnie Shavers, Michael & Leon Spinks, Brandon Rios, Anthony Dirrell, Danny Jacobs, and many more.

Exhibitors include boxing promoters, gear, apparel, equipment, energy drinks, supplement products, broadcasting media, sanctioning bodies, and other companies who showcase their brand to fans and the boxing industry as a whole.

Throughout the next few weeks leading up to the Event, there will be weekly updates on the many stars that will commit their appearance at the Boxing Expo.

Tickets to the Box Fan Expo are available at Eventbrite –

<https://bit.ly/BOXFANEXP02024>

To request information on exhibiting and sponsorship at the Expo:

For media credentials:

Contact us:

Telephone number: (702) 997-1927 or (514) 572-7222

For any inquiries please email: boxfanexpo@gmail.com

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