

# HELP SAVE THE 2300 ARENA

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PHILADELPHIA, PA (November 19, 2020) – One of the best and most active boxing venues in the world needs the help of the our boxing community to stay open.

The 2300 Arena in Philadelphia has hit hard times during these days of Covid-19, and is facing a very uncertain future as recent restrictions has forced the cancellation of events for the rest of the year.

The 2300 Arena is an independently owned sports & entertainment venue located in the heart of South Philadelphia. Many of you know that the 2300 Arena is the premier boxing venue in the boxing hotbed of Philadelphia.

For decades ago when The 2300 Arena was called The “World Famous” ECW Arena. You have grown with us during our most transformative years where we have taken professional wrestling, boxing, MMA & jiu-jitsu to new levels of excellence in live sports and entertainment. Even more recently, we successfully expanded to host live music, food festivals, and corporate & private events, spanning galas and weddings. 2300 Arena has truly become a state-of-the-art entertainment venue now entering its 13th year of operations.

It is with a heavy heart that the 2300 Arena is asking for help from our friends, family, and supporters, with our hat in hand when it counts the most. We need your support to stay afloat this winter and continue our 13-year legacy of not only top events, but the opportunity the arena gives many in our industry a chance to earn a living.(Athletes, Promoters, Managers, Television Networks, Television Production, Round Card Girls, Maintenance Workers, Ring Crew, Journalists and more)

Since March, The 2300 Arena held on tightly to overcome a barrage of never-ending obstacles, surviving by putting our heads down and going to work with the mindset to refuse defeat. We have overcome what used to seem like the impossible, reconceptualizing 2300 over and over again until we got it right, and four weeks ago were finally given the opportunity to open our doors and we followed all Covid-19 protocols including the 25% capacity rule of our 1,200-capacity space, limiting us to 300 indoors.

There was no lack of interest. Events were booked within days. Promoters were eager to get back to work along with athletes and entertainers excited for the chance to perform again. This short-lived success thus far was all thanks to our client and employee dedication and support, and mostly to our loyal guests. It was an amazing feeling to see people walk through front doors again reminding us it was all worth it.

We have looked over the past four weeks of operations at “reduced capacity” with a bare minimum of expectations in order to survive. We anticipate this winter to be our last hurdle to get over between the long dark winter months eliminating our outside capacity and the current six-week shut down before we can once again open our doors next season and thrive. We see the light at the end of the tunnel and have no doubt that we can rebound from all of this.

Our hard work and diligence won't be enough – we need your support so we can be on the other side of this stronger than ever.

#### HOW YOU CAN HELP:

1. Every dollar counts. Contribute and help us take it to the next level of reopening successfully. Please help us keep this legacy alive!!
2. Flex your social muscle. Share our gofundme campaign to your network via social, email, text, etc. #save2300

3. Point business our way! We rent the space out to everything from weddings, galas, award shows, live televised music performances, sporting events, and even TV production.

#### DONOR PERKS:

\$200+ – Gladiator: As a sign of our eternal gratitude, you'll get a personalized plaque on our 2300 Arena donor wall, plus a thank you on the site.

\$100 to \$199- Hats off: You'll receive a 2300 Arena branded winter hat, plus a thank you on our site.

up to \$99- Hero Spotlight: You'll receive a thank you on our site.

Thank you to all who support us in these times, we will be forever grateful.

▪ Christy Bottie and Roger Artigiani