

# Tony Hirsch battles Rolando Paredes for the IBU Middleweight title in main event of Global Sports Streaming main event “Best in Boxing” Inaugural stream Friday night on YouTube

Las Vegas, NV (August 25, 2015) -This Friday night, it will be a special night of boxing when Global Sports Streaming (GSS) will present the first broadcast of a brand new sports streaming service and the premier edition of

Best in Boxing (BIB)

The first broadcast on Friday, August 28, 2015 will feature the IBU Middleweight title bout between Tony Hirsch (18-6-2, 8 KO's) taking on Rolando Paredes (9-2-2, 8 KO's)

The entire 11 bout card, which is promoted by Borizteca Promotions, will stream live beginning at 10:30 PM ET on YouTube and will feature the likes of popular female light flyweight Kenia Enriquez (13-1); lightweight Demond Brock (9-3) as well as undefeated prospects super featherweight Jesus Trujillo and Jorge Escalante (2-0)

Hirsch of Oakland, California is a veteran contender who turned pro in 2007 and has wins over quality opposition such as Derek Hiney (4-0), Jose Celaya (31-5), Louis Rose (5-0), DonYil Livingston (8-2-1) and in his last bout when he won the WBC USNBC Middleweight title when he won a 10-round split decision over Wes Capper (9-0) on March 14 in Las Vegas.

Paredes of Mexicali, Mexico has a respectable record of 9-2-2

with 8 knockouts, will be looking to win the title in front of his home country fans. Despite, being less experienced, Paredes has fought at bigger weights and expected to have a decided size advantage.

In 8-round bouts:

Demond Brock (9-3, 3 KO's) of Kenner, Louisiana will fight Hector Garcia (4-3-1, 3 KO's) of Tijuana, Mexico in a Lightweight bout.

Brian Jones (11-3, 5 KO's) of Los Angeles, CA will fight Andres Valdez in a Welterweight bout,

Kenia Enriquez (13-1, 6 KO's) of Tijuana, Mexico will take on Lorena Arias (3-7) of Puerto Vallarta, Mexico in a female Light Flyweight bout.

In 6-round Bouts:

Jorge Ruiz (8-2, 3 KO's) of San Diego, California will take on Antonio Villa (1-14, 1 KO) of Tijuana, Mexico in a Featherweight fight.

Michael Ruiz Jr. (9-4-2, 3 KO's) of Fresno, California will square off with Alfonso Sandoval (0-8) of Tijuana, Mexico in a Bantamweight fight.

Amaris Quintana (8-2-2, 1 KO) of San Diego, CA will fight Lesley Villanueva (0-1) of Tijuana, Mexico in a Light Flyweight fight.

In 4-round bouts:

Jesus Trujillo (1-0, 1 KO) of Los Angeles, CA will take on Ulises Jimenez (0-1-1) of Tijuana, Mexico in a Super Featherweight affair.

Armando Tovar of San Diego, California will make his pro debut against Andres Marroquin (0-1) of Rosarito, Mexico in a

Welterweight clash.

Michael Haigood (0-3) of San Diego, California will box Manuel Sandoval (0-3) of Tijuana, Mexico in a Featherweight fight

Jorge Escalante (2-0,1 K0) of San Diego, California will rumble with Angel De Jesus Estrada (0-3) of Tijuana, Mexico in a Cruiserweight battle.

All Bouts Subject to change

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## **Global Sports Streaming, a new sports network, launches it's first live show, "Best In Boxing."**

Las Vegas, NV (August 21, 2015) – Best In Boxing (BIB) is a completely online based boxing program covering today's up and coming fighters. The show was developed to fill the gap in boxing between fighters just starting out and the top boxers in the sport. BIB will broadcast more than three hours of live boxing covering from the first bout to the main event.

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“Our research in boxing shows that over 80% of the fights are not broadcast and GSS is changing that,” says Armando Bareno, brainchild behind Global Sports Streaming (GSS).

Bareno has been in the boxing industry for roughly seven years and was a major force in production with promotional giant Top Rank and their online presence of streaming live content that includes major fight cards from all over the world. Bareno produced and directed Top Rank’s international broadcast segments, Pay Per View commercials and web content.

GSS will have live streams and on demand content available via computers, smart televisions and mobile devices. GSS will launch with “Best In Boxing” and will continue live sports streaming with a wide variety of sports programming, including sports that are under served by television.

GSS has embraced the future of sports programming by partnering up with YouTube, who will provide their vast infrastructure and streaming capability to deliver programming when and where viewers want to watch it.

“There is an old school way of thinking when it comes to sports. The idea that television is king is dead,” says Bareno. “The future of entertainment is Internet delivered programming.”

GSS recognizes the changes that are already underway in television and sports programming. Watching all the major players in the broadcasting industry navigate the change from standard television to on demand viewing has been a key focus for the new company.

“We plan on being in the right place to capitalize on the change in viewing habits,” says Bareno. “Elevation companies are geared for television, where we are geared for streaming and Internet delivery, giving us a big advantage when television bundling goes away.”

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