

12-TIME WORLD CHAMPION JAMES TONEY CONFIRMED FOR FOURTH ANNUAL BOX FAN EXPO, DURING MEXICAN INDEPENDENCE WEEKEND, SATURDAY SEPTEMBER 15, IN LAS VEGAS

Las Vegas (August 17, 2018) – 12-Time world champion James “Lights Out” Toney has confirmed that that he will appear and hold a Meet & Greet with his fans at the Las Vegas Convention Center for the fourth Annual Box Fan Expo on Saturday September 15, 2018 from 10am to 5pm, during Mexican Independence Day weekend. The Boxing Expo will also coincide with the highly anticipated rematch between Saul ‘Canelo’ Alvarez vs Gennady ‘GGG’ Golovkin, that will take place later that evening at the T-Mobile Arena.

Toney will make his 3rd appearance at this years’ Expo and will be signing gloves, photos, personal items and also have merchandise for fans to enjoy. Boxing Fans will have an opportunity to also take pictures with this legend at the James Toney Promotions Booth. More info at: <https://www.jamestoney.com/>

Toney is a former IBF middleweight, super middleweight and cruiserweight world champion. He has been regarded as one of the greatest defensive fighters of his era and was unbeaten in his first 46 contests bouts. Toney has fought at the elite level for more than three decades and is a sure first ballot Hall of Famer. Toney holds notable wins over Michael Nunn, Reggie Johnson, Mike McCallum, Iran Barkley, Vassily Jirov, and Evander Holyfield. With over 90 pro fights in his career, not

once has he ever been knocked out and no referee has ever had to save him or stop a fight while competing. Toney was also awarded Ring Magazine and Boxing Writers Association of America Fighter of the Year 1991 and comeback fighter of the year 2003.

Toney Joins Mayweather Promotions, WBC, WBA, Thomas Hearn, David Benavidez, José Benavidez, Badou Jack, Mia St.John, Jessie Vargas, Erik Morales and Fernando Vargas as an early commitment to this year's Box Fan Expo.

About Box Fan Expo

Box Fan Expo is the ultimate boxing fan experience event, which allows fans to meet-and-greet boxing superstars of today, current and former world champions, legends of the sport and other boxing celebrities. Fans can expect to experience various interactions such as autograph and photos sessions, FaceOff with your favorite boxers, pictures with the Ring Card Girls, Live DJ Music, chance to win prizes, purchase merchandise and memorabilia from different booths Exhibitors, "ALL UNDER ONE ROOF". You won't want to miss this must-attend Expo!

Box Fan Expo has been a huge success with fans and boxing industry people. Many boxing stars have attended the last three Expos such as Floyd Mayweather, Mike Tyson, Roberto Duran, Tommy Hearn, Marco Antonio Barrera, Roy Jones Jr., Marcos Maidana, Sergio Martinez, Keith Thurman, Danny Garcia, Tim Bradley, Deontay Wilder, Amir Khan, Shawn Porter, Fernando Vargas, Zab Judah, James Toney, Vinny Pazienza, Mikey Garcia, Mia St.Johns, Leo Santa Cruz, Badou Jack, Terry Norris, Riddick Bowe, Earnie Shavers, Leon Spinks, Danny Jacobs, Abner Mares, Jorge Linares, Brandon Rios and many more...

Exhibitors such as boxing gear, apparel, new equipment's, energy drinks, alcohol, supplement products, broadcasting media, sanctioning bodies and other companies who wish to participate will once again have a chance to showcase their

brand to fans, media and the boxing industry.

Tickets to the Box Fan Expo are available online at:
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MAYWEATHER PROMOTIONS CONFIRMED FOR 4TH ANNUAL BOX FAN EXPO

Las Vegas (August 13, 2018) – Mayweather Promotions has confirmed that they will appear -and host- a fighter meet & greet, and bring fans an exclusive pop-up shop experience featuring the Mayweather Sports and The Money Team (TMT)

brands at this year's 4th Annual Box Fan Expo hosted at the Las Vegas Convention Center. Scheduled to take place during Mexican Independence Day weekend on Saturday, September 15.

Mayweather Promotions will make their 3rd appearance at this year's Expo. Last year saw thousands of fans who were greeted by several Mayweather Promotions fighters including: former 2x champion, Badou Jack, undefeated contender, Andrew Tabiti, rising prospect, Ladarius Miller, seasoned fighter, J'Leon Love, and a surprising appearance by 12x undefeated world champion, Floyd Mayweather! Fans also received giveaways from the Mayweather Sports brand, and had the chance to step inside a real-sized boxing ring to get a few snaps in with fighters!

Appropriately based in the entertainment capital of the world, Las Vegas, Mayweather Promotions was established in 2007 by 12-time World Champion and undefeated boxing icon with a record of 50-0, Floyd "Money" Mayweather. Mayweather Promotions seamlessly promotes all forms of live entertainment.

Mayweather Promotions joins the WBC, WBA, Thomas Hearn, David Benavidez, José Benavidez, Badou Jack, Mia St. John, Jessie Vargas, Erik Morales, and Fernando Vargas as early commitment to this year's Box Fan Expo.

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Box Fan Expo has been a huge success with fans and boxing industry people. Many boxing stars have attended the past

Expos such as: Floyd Mayweather, Mike Tyson, Roberto Duran, Tommy Hearns, Marco Antonio Barrera, Roy Jones Jr., Marcos Maidana, Sergio Martinez, Keith Thurman, Danny Garcia, Tim Bradley, Deontay Wilder, Amir Khan, Shawn Porter, Fernando Vargas, Zab Judah, James Toney, Vinny Pazienza, Mikey Garcia, Mia St.John, Leo Santa Cruz, Badou Jack, Terry Norris , Riddick Bowe , Earnie Shavers, Leon Spinks, Danny Jacobs, Abner Mares, Jorge Linares, Brandon Rios, and many more...

Exhibitors include: boxing gear, apparel, equipment, energy drinks, supplement products, broadcasting media, sanctioning bodies, and other companies who wish to participate will once again have a chance to showcase their brand to fans and the boxing industry.

Early bird tickets to the Box Fan Expo are currently \$30 for a limited time and available online at: <http://bit.ly/MPBoxFanExpo2018>

For more information visit: www.boxfanexpo.com or www.mayweatherpromotions.com, follow us on Twitter and Instagram: @BoxFanExpo, @MayweatherPromo, on Instagram : @MayweatherPromotions, or become a fan on Facebook at: <https://www.facebook.com/BoxFanExpo> or www.facebook.com/MayweatherPromotions

**“WBC” WORLD BOXING COUNCIL
CONFIRMED FOR FOURTH ANNUAL
BOX FAN EXPO, DURING MEXICAN**

INDEPENDENCE WEEKEND, SATURDAY SEPTEMBER 15, IN LAS VEGAS

Las Vegas (August 7, 2018) – “WBC” World Boxing Council has confirmed that that they will appear and hold a Meet & Greet with their fans at the Las Vegas Convention Center for the fourth Annual Box Fan Expo on Saturday September 15, 2018 from 10am to 5pm, during Mexican Independence weekend. The Boxing Expo will also coincide with the highly anticipated rematch between Saul ‘Canelo’ Alvarez vs Gennady ‘GGG’ Golovkin, that will take place later that evening.

WBC will have merchandise, Fan pictures taken at their special photo booth with the green Belt, interactive games, meet & greet with Top Fighters and boxing celebrities.

The World Boxing Council is a Boxing elite sanctioning body and has as its maximum priority to work and protect for athlete’s safety and health inside and outside of the boxing ring. The WBC was founded in 1963 and lead by José Sulaiman who was unanimously elected on December 1975 as president and served in that capacity until the time of his death on January 16th, 2014. His son Mauricio Sulaiman has succeeded to the presidency since then. The WBC is now composed by 165 countries from around the world. Don José Some of their greatest champions are Muhammad Ali, Mike Tyson, Julio Ceasar Chavez, Oscar de La Hoya, Sugar Ray Leonard, Floyd Mayweather, and Manny Pacquiao among others.

WBC joins WBA, Thomas Hearn, David Benavidez, José Benavidez, Badou Jack, Mia St. John, Jessie Vargas, Erik Morales and Fernando Vargas as an early commitment to this year’s Box Fan Expo..

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Box Fan Expo will also feature top boxing organizations, promoters, ring card girls, famous trainers and commentators as well as boxing gear companies "ALL UNDER ONE ROOF".

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PLEASE NOTE: THE DEADLINE FOR CREDENTIAL REQUESTS IS MONDAY
SEPTEMBER 10, 2018.

NOTE: INCLUDE YOUR NAME(S), MEDIA AFFILIATION AND CONTACT
INFO.

FOR ALL MEDIA INQUIRIES PLEASE CONTACT: PR@BOXFANEXPO.COM

RESPONSES WILL BE EMAILED ON WEDNESDAY SEPTEMBER 12, 2018.

IMPORTANT NOTE: PRIORITY FOR CREDENTIALS IS GIVEN TO MEDIA
OUTLETS THAT ARE INCLUDING BOX FAN EXPO COVERAGE IN YOUR PRESS
RELEASES, STORIES, SOCIAL MEDIA, BLOGS AND FEATURE NEWS AS OF
TODAY AND THE DAYS LEADING UP TO THE EVENT (PLEASE SEND US
LINKS OF COVERAGE). WE WILL HAVE MORE ANNOUNCEMENTS OF BOXING
CELEBRITIES AND ATTENDEE'S IN THE COMING DAYS. THANK YOU

“WBA”

WORLD

BOXING

ASSOCIATION CONFIRMED FOR FOURTH ANNUAL BOX FAN EXPO, DURING MEXICAN INDEPENDENCE WEEKEND, SATURDAY SEPTEMBER 15, IN LAS VEGAS

Las Vegas (August 3, 2018) – “WBA” World Boxing Association has confirmed that they will appear and hold a Meet & Greet with their fans at the Las Vegas Convention Center for the fourth Annual Box Fan Expo on Saturday September 15, 2018 from 10am to 5pm, during Mexican Independence weekend. The Boxing Expo will also coincide with the highly anticipated rematch between Saul ‘Canelo’ Alvarez vs Gennady ‘GGG’ Golovkin, that will take place later that evening.

WBA will have merchandise and memorabilia to showcase to their fans. Boxing fans will also have a great opportunity to take pictures with top fighters and boxing celebrities who will be present at their booth (to be announced shortly). Fans will also be greeted with surprises by the WBA at this years’ Expo.

The WBA is an international boxing organization that sanctions official matches and awards the WBA world championship title at the professional level. Founded in the United States in 1921 by thirteen state representatives as the National Boxing Association, in 1962, it changed its name in recognition of boxing’s growing popularity worldwide and began to gain other nations as members. Gilberto Mendoza from Venezuela was the President of the WBA since 1982 until his death in 2016, after which Gilberto Jesús Mendoza took over as president. In January 2007, it returned its headquarters offices to Panama after being located during the 1990s and early 2000s in Venezuela.

WBA joins, Thomas Hearn, David Benavidez, José Benavidez, Badou Jack, Mia St. John, Jessie Vargas, Erik Morales and Fernando Vargas as an early commitment to this year's Box Fan Expo..

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8-TIME WORLD CHAMPION THOMAS HEARNS CONFIRMED FOR FOURTH ANNUAL BOX FAN EXPO, DURING MEXICAN INDEPENDENCE WEEKEND, SATURDAY SEPTEMBER 15, IN LAS VEGAS

Las Vegas (July 31, 2018) -8-Time world champion Thomas "The Hitman" Hearns has confirmed that that he will appear and hold

a Meet & Greet with his fans at the Las Vegas Convention Center for the Fourth Annual Box Fan Expo on Saturday September 15, 2018 from 10am to 5pm, during Mexican Independence weekend. The Boxing Expo will also coincide with the highly anticipated rematch between Saul 'Canelo' Alvarez vs Gennady 'GGG' Golovkin, that will take place later that evening.

Hearns returns once again at this years' Expo and will be signing gloves, photos, personal items and also have merchandise for fans to enjoy. Boxing Fans will have an opportunity to also take pictures with " The Hitman" at the LBF and LBV Booth. Please visit for more info (<http://www.legendssf.com/> and <http://www.lbv-boxverband.li/>)

Hearns more famously known as "The Hitman", became the first boxer in history to win world titles in four divisions. He would also become the first fighter in history to win five world titles in five different divisions. Hearns was named Ring Magazine fighter of the year in 1980 and 1984 and is best known for his fights with Sugar Ray Leonard, Marvin Hagler and Roberto Duran. He was inducted into the Boxing Hall of Fame in 2012.

Hearns Joins, David Benavidez, José Benavidez, Badou Jack, Mia St.John, Jessie Vargas, Erik Morales and Fernando Vargas as an early commitment to this year's Box Fan Expo.

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FORMER WORLD CHAMPION BRANDON RIOS CONFIRMED FOR FOURTH ANNUAL BOX FAN EXPO, DURING MEXICAN INDEPENDENCE WEEKEND, SATURDAY SEPTEMBER 15, IN LAS VEGAS

Las Vegas (July 24, 2018) – Former World Champion Brandon Rios has confirmed that he will appear and hold a Meet & Greet with his fans at the Las Vegas Convention Center for the fourth Annual Box Fan Expo on Saturday September 15, 2018 from 10am to 5pm

, during Mexican Independence weekend. The Boxing Expo will also coincide with the highly anticipated rematch between Saul ‘Canelo’ Alvarez vs Gennady ‘GGG’ Golovkin, that will take place later that evening.

Rios will once again appear at this years’ Expo at the Supreme Boxing booth, and will be signing gloves, photos and have merchandise for fans to enjoy. Boxing fans will also have a great opportunity to take pictures with this boxing star also known as “Bam Bam”. For more info on Supreme Boxing go to (<http://supremeboxinginc.com>).

Brandon Rios is an 11-year pro, and currently a contender at Welterweight Division. He is a former WBA Lightweight World Champion, Latino WBO Champion, WBO International Champion and Lightweight NABF Champion. Nicknamed "Bam Bam", Ríos is known for his highly aggressive pressure "throwback" style and a warrior's mentality with formidable punching power and excellent chin, which makes him an exciting boxer to watch. Rios challenged some of the top fighters in his career such as Manny Pacquiao, Tim Bradley, Mike Alvarado and Danny Garcia to name a few.

Rios Joins, David Benavidez, José Benavidez, Badou Jack, Mia St.John, Jessie Vargas, Erik Morales and Fernando Vargas as an early commitment to this year's Box Fan Expo

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WBC WORLD CHAMPION DAVID BENAVIDEZ & FORMER WBA WORLD CHAMPION JOSÉ BENAVIDEZ CONFIRMED FOR FOURTH ANNUAL BOX FAN EXPO, DURING MEXICAN INDEPENDENCE WEEKEND, SATURDAY SEPTEMBER 15, IN LAS VEGAS

Las Vegas (July 17, 2018) – Current WBC Super Middleweight champion David Benavidez and former WBA Lightweight champion José Benavidez jr. have confirmed that they will appear and hold a Meet & Greet with their fans at the Las Vegas Convention Center for the fourth Annual Box Fan Expo on Saturday September 15, 2018 from 10am to 5pm, during Mexican Independence weekend. The Boxing Expo will also coincide with the highly anticipated rematch between Saul ‘Canelo’ Alvarez vs Gennady ‘GGG’ Golovkin, that will take place later that evening.

David and José will appear for the first time at this year’s Expo, at the adidas booth (www.usboxing.net) where they will be signing gloves, photos and have merchandise for fans to enjoy. Boxing fans will also have a great opportunity to take pictures with these two brothers and rising boxing stars. Fans will also have an opportunity to meet their father and one of the best trainers in boxing, José Benavidez sr.

About David Benavidez

David Benavidez is a Mexican-American professional boxer. He has held the WBC Super middleweight title since September 8,

2017 by defeating Ronald Gavril in Las Vegas. David also became the youngest champion in Super Middleweight history at the age of 20. Next fight for David has been reported to be versus former WBC Super Middleweight champion Anthony Dirrell, a great fight that is being targeted for September 8, 2018 at the Barclays Center in Brooklyn, New York. David is trained by his Father José Benavidez sr., and he's also the brother of former World Lightweight WBA champion and current top welterweight champion José Benavidez jr.

About José Benavidez jr.

José Luis Benavidez jr. is a Mexican-American professional boxer and the former WBA lightweight champion. He is currently undefeated with a record of 25 wins and presently competing at the welterweight division. He is the son of boxing trainer José Benavidez Sr. of Arcelia, Guerrero, Mexico, and the Brother of current WBC Super Middleweight Champion David Benavidez. In the late summer of 2016, José was shot in the leg by an unknown assailant while walking his dog in Arizona. The severity of the injuries sustained to his leg left doubt on his professional career. But José was determined to come back stronger than ever. After a rigorous 2 years of rehabilitation of hard work at the gym, José is back and presently a top contender in the Welterweight division.

About adidas Boxing

adidas are experts in the field of Combat Sports. They are the only complete Combat Sports brand offering a complete range of training equipment and apparel for the Combat Sports player. All of the adidas product is researched, developed and combat tested by professional athletes.

The adidas brand has proudly sponsored major Boxing events and was the exclusive equipment supplier for boxing gloves and headguards for Beijing 2008 Olympics, the sole equipment supplier of boxing for the London Olympic Games 2012, the World Amateur Boxing Championships 2009 Milano and 2017 Hamburg. Discover a complete customized experience for fighters

of all skill levels. Every glove is built to your specific requirements. With over 16 leather colors, including many metallics, these first customized gloves are a revolution in the boxing world. More info at (www.usboxing.net).

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**2 TIME WORLD CHAMPION BADOU
JACK CONFIRMED FOR FOURTH
ANNUAL BOX FAN EXPO, DURING
MEXICAN INDEPENDENCE WEEKEND,**

SATURDAY SEPTEMBER 15, IN LAS VEGAS

Las Vegas (July 10, 2018) – Two-Time World Champion Badou Jack has confirmed that he will appear, have a booth and hold a Meet & Greet with his fans at the Las Vegas Convention Center for the fourth Annual Box Fan Expo on Saturday September 15, 2018 from 10am to 5pm, during Mexican Independence weekend.

Jack will once again appear at this year's Expo where he will be introducing and showcasing his new "Ripper Nutrition" <http://rippernutrition.com> products. Jack will be signing gloves, photos and merchandise. Boxing fans will also have a great opportunity to take pictures with this boxing star also known as "The Ripper".

The Swedish professional boxer, who is promoted by Mayweather Promotions, held the WBC Super Middleweight title from 2015 to 2017. On April 24, 2015 he defeated Anthony Dirrell to win the WBC championship belt and defended it successfully against George Groves at the MGM Grand Las Vegas on September 12, 2015 during Mexican Independence weekend. He competed in a 2017 Fight of the Year candidate against James Degale that ended in a majority draw at Barclays Center in Brooklyn last January. He made his light heavyweight debut by defeating WBA World Champion Nathan Cleverly in August 2017 and recently came off from an incredible performance that resulted in a draw when he faced WBC Light Heavyweight Champion Adonis "Superman" Stevenson this past May in Toronto, Canada. The fight was co-promoted by Mayweather Promotions.

Jack joins, Mia St.John, Jessie Vargas, Erik Morales and Fernando Vargas as an early commitment to this year's Box Fan Expo.

About Ripper Nutrition

Ripper Nutrition, is co-founded by 2-division world boxing champion Badou Jack. It was formed to create the cleanest and purest supplements, providing athletes and fitness enthusiasts of all levels an edge in both training and competition. Ripper Nutrition is a brand worthy of world champions because it was built by a world champion. These supplements are caffeine-free, made with high-grade ingredients that are safe for competition, and come enriched with Lunasin, a powerful antioxidant that clinical studies have shown to reduce inflammation, support heart health, and boost your immune system.

About Box Fan Expo

Box Fan Expo has been a huge success with fans and boxing industry people. Many boxing stars have attended the last three Expos such as Floyd Mayweather, Mike Tyson, Roberto Duran, Tommy Hearn, Marco Antonio Barrera, Roy Jones Jr., Marcos Maidana, Sergio Martinez, Keith Thurman, Danny Garcia, Tim Bradley, Deontay Wilder, Amir Khan, Shawn Porter, Fernando Vargas, Zab Judah, James Toney, Vinny Pazienza, Mikey Garcia, Mia St. Johns, Leo Santa Cruz, Badou Jack, Terry Norris, Riddick Bowe, Earnie Shavers, Leon Spinks, Danny Jacobs, Abner Mares, Jorge Linares, Brandon Rios and many more...

Exhibitors such as boxing gear, apparel, new equipment's, energy drinks, alcohol, supplement products, broadcasting media, sanctioning bodies and other companies who wish to participate will once again have a chance to showcase their brand to fans, media and the boxing industry.

Tickets to the Box Fan Expo are available online at:
<https://boxfanexpo.eventbrite.com>

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Sessions, Photo Sessions, FaceOff with your favorite boxers, as well as a chance to purchase merchandise and memorabilia from their booth, plus so much more... you won't want to miss this must-attend Expo!

Box Fan Expo will also feature top boxing organizations, promoters, ring card girls, famous trainers and commentators as well as boxing gear companies "ALL UNDER ONE ROOF".

Throughout the next few months leading up to the Event, there will be weekly updates on the many stars that will commit their appearance at the Boxing Expo. And for anyone in the Boxing industry or other Exhibitors (non-industry), who would like to be involved and reserve a Booth, contact Box Fan Expo:

Telephone number: (514) 572-7222 or Las Vegas Number (702) 997-1927

For any inquiries please email: boxfanexpo@gmail.com

More information on the Box Fan Expo is available at: <http://www.boxfanexpo.com>

You can follow Box Fan Expo on Twitter at: <https://www.twitter.com/BoxFanExpo>

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**FORMER WBC WOMEN'S CHAMPION
MIA ST. JOHN CONFIRMED FOR**

FOURTH ANNUAL BOX FAN EXPO, DURING MEXICAN INDEPENDENCE WEEKEND, SATURDAY SEPTEMBER 15, IN LAS VEGAS

Las Vegas (July 5, 2018) – Former WBC women’s champion Mia St. John AKA

“The Knockout” has confirmed that she will appear, have a booth and hold a Meet & Greet with her fans at the Las Vegas Convention Center for the fourth Annual Box Fan Expo on Saturday September 15, 2018 from 10am to 5pm, during Mexican Independence weekend. The Boxing Expo will also coincide with the highly anticipated rematch between Saul ‘Canelo’ Alvarez vs Gennady ‘GGG’ Golovkin, that will take place later that evening.

St. John will once again appear at this year’s Expo where she will will have merchandise to sell to her fans, as well as photos, signatures and memorabilia.

St. John is one of the most decorated and famous female professional boxers of all-time. She is the former WBC, IFBA and IBA world champion who gained popularity by appearing on some of the biggest undercards in boxing history that were headlined by Oscar De La Hoya. She also has appeared on the cover of Playboy and appeared on many of the popular talk shows all over the world. On top of that, St. John has done countless charity work, creating the non-profit “El Saber Es Poder” Foundation, which assists Latino-dominant schools in the U.S. St. John and her mother, Maria Rosales, visit schools to stress the importance of family, education, self-empowerment and voting. Visit <http://miastjohnfoundation.org/> for more info.

St.John joins, Jessie Vargas, Erik Morales and Fernando Vargas among early commitments to this year's Box Fan Expo.

About Box Fan Expo

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3 TIME WORLD CHAMPION JESSIE VARGAS CONFIRMED FOR FOURTH ANNUAL BOX FAN EXPO, DURING MEXICAN INDEPENDENCE WEEKEND, SATURDAY SEPTEMBER 15, IN LAS VEGAS

Las Vegas (July 3, 2018) – Three Time World Champion Jessie Vargas has confirmed that he will appear and hold a Meet & Greet with his fans at the Las Vegas Convention Center for the fourth Annual Box Fan Expo on Saturday September 15, 2018 from 10 AM TO 5 PM, during Mexican Independence weekend. The Boxing

Expo will also coincide with the highly anticipated rematch between Saul 'Canelo' Alvarez vs Gennady 'GGG' Golovkin, that will take place later that evening.

Vargas will once again appear at this year's Expo where he will be signing gloves, photos and merchandise at the Box Fan Expo storefront booth from 11 AM to 1 PM. Boxing fans will also have a great opportunity to take pictures with this boxing star. Vargas just came off from a spectacular performance in a mega fight that resulted in a draw versus Adrien Broner this past April at Barclays Center in Brooklyn, New York.

Vargas is a Mexican American professional boxer who is a former two-weight world champion, having held the WBA (Regular) and IBO super lightweight titles in 2014 and the WBO welterweight title in 2016.

Vargas joins, Erik Morales and Fernando Vargas among early commitments to this year's Box Fan Expo.

About Box Fan Expo

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