

LIVE BOXING: Tricky Entertainment at ESA Washington, D.C

FIGHTNIGHT LIVE TO FEATURE ALANTEZ FOX, TIARA BROWN AND OTHER D.C. STARS FROM OUR NATION'S CAPITAL ON SATURDAY

NEW YORK (May 15, 2019) – Having recently surpassed the six-million views mark and celebrating its second anniversary, FIGHTNIGHT LIVE Powered by Everlast next sets its sights on our nation's capital, ready to deliver a big Washington, D.C., card on Saturday. Beginning at 7:15 p.m. ET live from the new Entertainment and Sports Arena, the interactive, FREE Facebook channel will feature seven bouts from the Capital, the 21st city which has played host to the series.

“Our tenth show of the calendar year takes us to our nation's capital, and we're really excited about featuring a world-class individual in Alantez Fox, decorated police officer Tiara Brown and a new group of warriors from the DMV on our Facebook platform,” said Mark Fratto, Principal and Director of Business Development, Linacre Media. “In addition to the venerable Michael Woods, we'll have WBC World Champion Franchon Crews-Dezurn as part of our commentary team, and that on the heels of us surpassing six million views at our second

anniversary. It's been an exciting year so far for FIGHTNIGHT LIVE."

Saturday's FIGHTNIGHT LIVE lineup is headlined by contender Alantez "SlyAza" Fox (24-1-1, 11 KOs), who has stood out not only in the D.C. area but on the national stage as well. Fox faces an experienced foe in Nick Brinson (19-4-2, 9 KOs) of upstate New York in a super middleweight contest across eight rounds. Recently named "Washington D.C. Police Officer of the Year," undefeated pro Tiara Brown (7-0) meets four-time world title challenger Angel Gladney (10-14-1, 6 KOs) of South Carolina. Area standouts Patrick Harris (15-0, 8 KOs), Jordan White (7-1, 6 KOs), Sam Crossed (8-0, 5 KOs), Renaldo Gaines (9-2, 3 KOs) and George Harris (2-0, 2 KOs) all put their formidable records on the line, free on Facebook.

"Tricky Entertainment is committed to bringing world-class boxing back to D.C.," said Erwin Pendergrast, President of Tricky Entertainment. "Our Tricky Entertainment Family had a great show last winter and the fact that we'll have a global audience for Saturday's show via Facebook FIGHTNIGHT LIVE is a testament to the direction we're headed in and how much we're growing."

Now in its second season, FIGHTNIGHT LIVE Powered by Everlast is the fan-friendly Facebook platform that – among other aspects – prides itself on the real-time conversations held between fight commentators and the viewing audience. FIGHTNIGHT LIVE has showcased more than 564 fighters and 17 promotions during 35 live event broadcasts from 20 different cities since May 2017, and in doing so, the interactive platform has generated the loyal interest of fight fans from across the United States and around the globe, including significant audiences in Mexico, the United Kingdom and other parts of Europe, and even fans in South America, Asia and Australia.

Since May 2017, the numbers on the 35-show FIGHTNIGHT LIVE

series showed promise and potential for the new platform with an average of 176,506 views per event and more than 6.2 million total views for the franchise. Since Sept. 2018, eighteen FIGHTNIGHT LIVE Season II shows have reached 4.7 million fans and have averaged more than 264,000 views.

The Sept. 2018 "Kings Boxing Tuesday Night Fights" (594,447) from the Sands in Bethlehem, the Dec. 2018 "Queens and Kings of Queens Card" (379,758) in New York, the Nov. 2018 "Hard Hitting Showtime Collaboration" (372,662), the Dec. 2018 "Roy Jones Jr. Texas Throwdown" (318,886), the Oct. 2018 "Hard Hitting Philly Special" (297,545), the May 2019 "Murphys Open MGM Springfield" (296,078), the Oct. 2018 hour-long Bareknuckle "Freeview" (292,253), the Nov. 2018 "Titans In The Capital" (256,871) and the March 2019 Murphys Boxing "St. Patrick's Day Clash" (252,065) all logged 250,000 or more views, and collectively the 35-show series has seen a total of more than 6,177,724 views across all devices.

In addition to the raw viewership numbers, the fully-interactive, fan-friendly productions have seen more than 445,000 collective live post engagements (almost 13,000 per show), including almost 345,000 "likes" or "loves," more than 60,000 comments and almost 20,000 shares.

The Sept. 2018 "Kings Boxing Tuesday Night Fights" from the Sands in Bethlehem set a new bar with 594,447 views. The Sept. 2017 DiBella card saw more than 40,000 viewer interactions including almost 39,000 "likes" or "loves" and the March 17, 2018, Murphy's "St. Patrick's Day Clash" set a new high-water mark for shares with 2,182.

The FIGHTNIGHT LIVE page on Facebook has almost 89,000 fans and almost 97,000 followers.

Created and produced by Linacre Media out of New York City, the FIGHTNIGHT LIVE series features professional announcers, multiple camera angles, television graphics, replays and

behind-the-scenes access and interviews. The streamed shows are available globally wherever Facebook is available. The initiative not only enables fans from around the world to tune in, but also gives up-and-coming fighters a global platform to showcase their abilities, gives promoters an accessible “broadcast” solution and gives sponsors the ability to reach a mass audience via branded content.

FIGHTNIGHT LIVE Summer 2019 dates will be officially announced in the coming weeks.

FIGHTNIGHT LIVE is available online at:
<https://www.facebook.com/FaceFIGHTNIGHTLIVE/>

Follow all the action via social media at FaceFIGHTNIGHTLIVE on Facebook, @FaceFIGHTNIGHTLIVE on Instagram and @FIGHTNIGHTLIVE_ on Twitter, or by using the hashtag #FIGHTNIGHTLIVE. For the latest Linacre Media events and broadcast schedule, follow @LinacreMedia across all social platforms or use the tags #LinacreMediaEvents or #LinacreMediaOnTV.

About Everlast Worldwide Inc.

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CARLOS GONGORA, ADDITIONAL UNDEFEATED MURPHYS BOXING PROSPECTS TO BE FEATURED ON FRIDAY'S FACEBOOK FIGHTNIGHT LIVE "SECOND ANNIVERSARY SHOW"

NEW YORK (May 8, 2019) – Four undefeated Murphys Boxing warriors are set to show their skills on Friday as FIGHTNIGHT LIVE Powered by Everlast celebrates two full years of action in the ring and heated debate in its comments section. Beginning at 8 p.m. ET live from the new MGM Resort and Casino in Springfield, Mass., the interactive, FREE Facebook series showcases several up-and-comers looking to protect their unblemished records and represent the boxing promotion born out of the Dropkick Murphys popular Celtic punk band.

"We are excited to be showcasing our talented roster of fighters for our third-straight event with FIGHTNIGHT LIVE. We have a great night of fights planned at a terrific new venue at MGM Springfield," said Ken Casey, Dropkick Murphys Frontman and President and Founder, Murphys Boxing. "This card is stacked with undefeated fighters who all possess knockout power, this promises to be an exciting night."

The FIGHTNIGHT LIVE lineup is headlined by unbeaten Ecuadorian Olympian Carlos Gongora (15-0, 12 KOs), who will put his unblemished record on the line against veteran Damien Ezequiel Bonelli (23-6, 20 KOs) in a matchup between two South American knockout artists. Fellow Murphys Boxing prospects Ray Jay Bermudez (6-0, 4 KOs) of Albany, N.Y., Anthony Velazquez (5-0, 5 KOs) of Springfield, Mass., and four-time Boston Golden

Gloves Champion James Perella (2-0, 2 KOs) – who has fought each of his pro contests to date on FIGHTNIGHT LIVE – will look to preserve their perfect records on Friday, free on Facebook.

In addition to the action in the ring, former world title challenger turned commentator and trainer to world champions John “The Iceman” Scully will be honored with the latest installment of the Murphys Boxing “Warrior’s Code Award.” Scully becomes the third recipient of the honor, a tribute to the legendary “Irish” Micky Ward.

“We’re excited to be back with the Dropkick Murphys after amassing close to 500,000 views across two Murphys Boxing shows this Spring,” said Mark Fratto, Principal and Director of Business Development, Linacre Media. “Carlos Gongora and the rest of the Murphys’ area prospects will deliver knockout performances for our free, interactive series, and we expect to elevate the profiles of those young warriors as we celebrate two full years of free boxing on Facebook via our platform.”

Now in its second season, FIGHTNIGHT LIVE Powered by Everlast is the fan-friendly Facebook platform that – among other aspects – prides itself on the real-time conversations held between fight commentators and the viewing audience. FIGHTNIGHT LIVE has showcased more than 555 fighters and 17 promotions during 34 live event broadcasts from 19 different cities since May 2017, and in doing so, the interactive platform has generated the loyal interest of fight fans from across the United States and around the globe, including significant audiences in Mexico, the United Kingdom and other parts of Europe, and even fans in South America, Asia and Australia.

Since May 2017, the numbers on the 34-show FIGHTNIGHT LIVE series showed promise and potential for the new platform with an average of 172,989 views per event and almost 5.9 million

total views for the franchise. Since Sept. 2018, seventeen FIGHTNIGHT LIVE Season II shows have reached 4.5 million fans and have averaged more than 262,000 views.

The Sept. 2018 “Kings Boxing Tuesday Night Fights” (594,447) from the Sands in Bethlehem, the Dec. 2018 “Queens and Kings of Queens Card” (379,758) in New York, the Nov. 2018 “Hard Hitting Showtime Collaboration” (372,662), the Dec. 2018 “Roy Jones Jr. Texas Throwdown” (318,886), the Oct. 2018 “Hard Hitting Philly Special” (297,545), the Oct. 2018 hour-long Bareknuckle “Freeview” (292,253), the Nov. 2018 “Titans In The Capital” (256,871) and the March 2019 Murphys Boxing “St. Patrick’s Day Clash” (252,065) all logged 250,000 or more views, and collectively the 34-show series has seen a total of more than 5,881,646 views across all devices.

In addition to the raw viewership numbers, the fully-interactive, fan-friendly productions have seen almost 440,000 collective live post engagements (almost 13,000 per show), including almost 340,000 “likes” or “loves,” almost 60,000 comments and almost 20,000 shares.

The Sept. 2018 “Kings Boxing Tuesday Night Fights” from the Sands in Bethlehem set a new bar with 594,447 views. The Sept. 2017 DiBella card saw more than 40,000 viewer interactions including almost 39,000 “likes” or “loves” and the March 17, 2018, Murphy’s “St. Patrick’s Day Clash” set a new high-water mark for shares with 2,182.

The FIGHTNIGHT LIVE page on Facebook has almost 89,000 fans and almost 97,000 followers.

Created and produced by Linacre Media out of New York City, the FIGHTNIGHT LIVE series features professional announcers, multiple camera angles, television graphics, replays and behind-the-scenes access and interviews. The streamed shows are available globally wherever Facebook is available. The initiative not only enables fans from around the world to tune

in, but also gives up-and-coming fighters a global platform to showcase their abilities, gives promoters an accessible “broadcast” solution and gives sponsors the ability to reach a mass audience via branded content.

Additional FIGHTNIGHT LIVE Spring and Summer 2019 dates will be officially announced in the coming weeks.

FIGHTNIGHT LIVE is available online at:
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Follow all the action via social media at FaceFIGHTNIGHTLIVE on Facebook, @FaceFIGHTNIGHTLIVE on Instagram and@FIGHTNIGHTLIVE_ on Twitter, or by using the hashtag #FIGHTNIGHTLIVE. For the latest Linacre Media events and broadcast schedule, follow @LinacreMedia across all social platforms or use the tags #LinacreMediaEvents or #LinacreMediaOnTV.

About Everlast Worldwide Inc.

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FIGHTNIGHT LIVE TO AIR FIRST WORLD TITLE FIGHT, FOUR ADDITIONAL BOUTS PRIOR TO SHOWTIME'S COVERAGE OF SHIELDS-HAMMER ON SATURDAY, APRIL 13 IN ATLANTIC CITY

NEW YORK (April 8, 2019) – An IBF Female World Title is on the line and women's boxing history will be made on Saturday, April 13, as FIGHTNIGHT LIVE Powered by Everlast once again works alongside SHOWTIME Sports to deliver a great night of action to fight fans everywhere. Beginning at 6 p.m. ET live from the hallowed Boardwalk Hall in Atlantic City, N.J., the interactive, FREE Facebook series sets the table for the Shields vs. Hammer undisputed middleweight championship showdown with five fights, including a world title contest and a main event preview featuring the undefeated champion Claressa Shields herself.

"We're excited to have a role in what will be a historic night in women's boxing, and it speaks to the strides our platform has made to exclusively air our first world championship matchup," said Mark Fratto, Principal and Director of Business Development, Linacre Media. "The world title fight will be part of an outstanding evening of Facebook action with championship contenders and budding stars, and an exclusive interview with Claressa Shields, and of course we're thrilled to be working alongside Showtime once again."

The FIGHTNIGHT LIVE lineup is headlined by unbeaten Russian Elena Gradinar (9-0, 2 KOs), who vies for her first world title when she takes on two-time title challenger Brenda Karen

Carabajal (15-4-1, 9 KOs) for the vacant IBF Featherweight World Championship – the first-ever world title fight for the popular Facebook series. In super flyweight action, 23 year-old Detroit-native Ja'Rico O'Quinn (11-0, 8 KOs) looks to remain unbeaten in an eight-round fight against Minnesota's Vicente Alfaro Martinez (9-4, 3 KOs). The card will also include former heavyweight title challenger Samuel Peter (37-6, 30 KOs) in an eight-round matchup and Jesse Angel Hernandez (12-2, 7 KOs) of Fort Worth, Texas, stepping in for an eight round super bantamweight contest. Local standout Isiah Seldon (12-2, 4 KOs) opens the free show on Facebook three hours before Showtime Boxing hits the airwaves.

“April 13 is a fantastic fight card, top-to-bottom, from former heavyweight champion Samuel Peter to top American super flyweight prospect Jarico O'Quinn and the highly competitive IBF Featherweight World Title fight between No. 1-ranked Elena Gradinar from Russia and No. 2 contender Karen Carbajal from Argentina fighting for the vacant belt,” said boxing champion-turned-promoter Dmitriy Salita of Salita Promotions. “Some of the best boxers on the planet will be on display on the most popular social media platform in the world, Facebook FIGHTNIGHT LIVE, on April 13.”

Now in its second season, FIGHTNIGHT LIVE Powered by Everlast is the fan-friendly Facebook platform that – among other aspects – prides itself on the real-time conversations held between fight commentators and the viewing audience. FIGHTNIGHT LIVE has showcased more than 545 fighters and 16 promotions during 33 live event broadcasts from 19 different cities since May 2017, and in doing so, the interactive platform has generated the loyal interest of fight fans from across the United States and around the globe, including significant audiences in Mexico, the United Kingdom and other parts of Europe, and even fans in South America, Asia and Australia.

Since May 2017, the numbers on the 33-show FIGHTNIGHT LIVE

series showed promise and potential for the new platform with an average of 171,589 views per event and more than 5.6 million total views for the franchise. Since Sept. 2018, sixteen FIGHTNIGHT LIVE Season II shows have reached 4.2 million fans and have averaged almost 265,000 views.

The Sept. 2018 "Kings Boxing Tuesday Night Fights" (594,447) from the Sands in Bethlehem, the Dec. 2018 "Queens and Kings of Queens Card" (379,758) in New York, the Nov. 2018 "Hard Hitting Showtime Collaboration" (372,662), the Dec. 2018 "Roy Jones Jr. Texas Throwdown" (318,886), the Oct. 2018 "Hard Hitting Philly Special" (297,545), the Oct. 2018 hour-long Bareknuckle "Freeview" (292,253), the Nov. 2018 "Titans In The Capital" (256,871), the March 2019 Murphys Boxing "St. Patrick's Day Clash" (252,065), the Sept. 2017 "Real Deal Promotions: Empire State" from Resorts World Casino (225,000), the March 2019 Murphy's Boxing "Melrose Mayhem" (218,409), the Feb. 2019 "Raging Babe Philly Special" (203,000) and the August 2017 CES "Super Saturday" from Foxwoods (203,000) all logged 200,000 or more views, and collectively the 33-show series has seen a total of more than 5,662,450 views across all devices.

In addition to the raw viewership numbers, the fully-interactive, fan-friendly productions have seen more than 430,000 collective live post engagements (more than 13,000 per show), including more than 330,000 "likes" or "loves," more than 58,000 comments and more than 19,000 shares.

The Sept. 2018 "Kings Boxing Tuesday Night Fights" from the Sands in Bethlehem set a new bar with 594,447 views. The Sept. 2017 DiBella card saw more than 40,000 viewer interactions including almost 39,000 "likes" or "loves" and the March 17, 2018, Murphy's "St. Patrick's Day Clash" set a new high-water mark for shares with 2,182.

The FIGHTNIGHT LIVE page on Facebook has more than 87,000 fans and more than 95,000 followers.

Created and produced by Linacre Media out of New York City, the FIGHTNIGHT LIVE series features professional announcers, multiple camera angles, television graphics, replays and behind-the-scenes access and interviews. The streamed shows are available globally wherever Facebook is available. The initiative not only enables fans from around the world to tune in, but also gives up-and-coming fighters a global platform to showcase their abilities, gives promoters an accessible “broadcast” solution and gives sponsors the ability to reach a mass audience via branded content.

Additional FIGHTNIGHT LIVE Spring 2019 dates will be officially announced in the coming weeks.

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are sold across more than 75 countries and 6 continents. For more information, visit www.everlast.com.

FIGHTS: FIGHTNIGHT LIVE: Murphys Boxing at Melrose Memorial Hall, Boston (March 29, 2019)

MARCH MADNESS: FIGHTNIGHT LIVE PARTNERS WITH MURPHYS BOXING TO AIR MELROSE MAYHEM ON FRIDAY FROM BOSTON

NEW YORK (March 26, 2019) – March Madness for fight fans continues this Friday as FIGHTNIGHT LIVE Powered by Everlast heads back to Boston with Murphys Boxing. Supporters of the Sweet Science will be treated to the seventh free FIGHTNIGHT LIVE show in 10 weekends, beginning at 7:30 p.m. with an outstanding lineup assembled by the boxing promotion born out of the Dropkick Murphys popular Celtic punk band.

“We’re coming off a St. Patrick’s Day show with the Dropkick

Murphys and Murphys Boxing that attracted more than 250,000 views for our free, interactive series, and naturally we'd love to carry over that momentum," said Mark Fratto, Principal and Director of Business Development, Linacre Media. "We're excited to deliver another quality fight card with several of our favorite Boston-area rising stars via any device where Facebook is available."

Three Massachusetts-bred fighters will be featured at the top of Friday's eight-bout bill. In the ten-round main event, local favorite Greg Vendetti (20-3-1, 12 KOs) takes on Tijuana, Mexico's Alan Zavala (15-3, 13 KOs). In an exciting eight-round co-feature, Ryan Kielczewski (29-4, 11 KOs) faces Nick Otieno (31-15, 13 KOs) in a lightweight matchup. Undefeated Mike Ohan Jr. (8-0, 5 KOs) puts his unblemished resume up against 36-fight veteran Shakha Moore in a welterweight contest.

"We are excited to be partnering with FIGHTNIGHT LIVE once again to bring another action packed card, free of charge to our many boxing fans on our Dropkick Murphys Facebook page," said Ken Casey, Dropkick Murphys Frontman and President and Founder, Murphys Boxing. "Coming off our very successful St. Patrick's Clash IV card just a few weeks ago, we look forward to presenting Mayhem in Melrose featuring WBA title challenger Greg Vendetti in the Main Event."

Now in its second season, FIGHTNIGHT LIVE Powered by Everlast is the fan-friendly Facebook platform that – among other aspects – prides itself on the real-time conversations held between fight commentators and the viewing audience. FIGHTNIGHT LIVE has showcased more than 530 fighters and 16 promotions during 32 live event broadcasts from 18 different cities since May 2017, and in doing so, the interactive platform has generated the loyal interest of fight fans from across the United States and around the globe, including significant audiences in Mexico, the United Kingdom and other parts of Europe, and even fans in South America, Asia and

Australia.

Since May 2017, the numbers on the 32-show FIGHTNIGHT LIVE series showed promise and potential for the new platform with an average of 170,126 views per event and more than 5.4 million total views for the franchise. Since Sept. 2018, fifteen FIGHTNIGHT LIVE Season II shows have reached 4,019,533 fans and have averaged almost 268,000 views.

The Sept. 2018 "Kings Boxing Tuesday Night Fights" (594,447) from the Sands in Bethlehem, the Dec. 2018 "Queens and Kings of Queens Card" (379,758) in New York, the Nov. 2018 "Hard Hitting Showtime Collaboration" (372,662), the Dec. 2018 "Roy Jones Jr. Texas Throwdown" (318,886), the Oct. 2018 "Hard Hitting Philly Special" (297,545), the Oct. 2018 hour-long Bareknuckle "Freeview" (292,253), the Nov. 2018 "Titans In The Capital" (256,871), the March 2019 Murphys Boxing "St. Patrick's Day Clash" (252,065), the Sept. 2017 "Real Deal Promotions: Empire State" from Resorts World Casino (225,000), the Feb. 2019 "Raging Babe Philly Special" (203,000) and the August 2017 CES "Super Saturday" from Foxwoods (203,000) all logged 200,000 or more views, and collectively the 32-show series has seen a total of more than 5,444,041 views across all devices.

In addition to the raw viewership numbers, the fully-interactive, fan-friendly productions have seen almost 425,000 collective live post engagements (more than 13,000 per show), including more than 327,000 "likes" or "loves," almost 58,000 comments and almost 19,000 shares.

The Sept. 2018 "Kings Boxing Tuesday Night Fights" from the Sands in Bethlehem set a new bar with 594,447 views. The Sept. 2017 DiBella card saw more than 40,000 viewer interactions including almost 39,000 "likes" or "loves" and the March 17, 2018, Murphy's "St. Patrick's Day Clash" set a new high-water mark for shares with 2,182.

The FIGHTNIGHT LIVE page on Facebook has more than 87,000 fans and more than 95,000 followers.

Created and produced by Linacre Media out of New York City, the FIGHTNIGHT LIVE series features professional announcers, multiple camera angles, television graphics, replays and behind-the-scenes access and interviews. The streamed shows are available globally wherever Facebook is available. The initiative not only enables fans from around the world to tune in, but also gives up-and-coming fighters a global platform to showcase their abilities, gives promoters an accessible “broadcast” solution and gives sponsors the ability to reach a mass audience via branded content.

Additional FIGHTNIGHT LIVE Spring 2019 dates will be officially announced in the coming weeks.

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are sold across more than 75 countries and 6 continents. For more information, visit www.everlast.com.

SHIPPIN' UP TO BOSTON: FIGHTNIGHT LIVE TO AIR MURPHYS BOXING CARD, DROPKICK MURPHYS CONCERT ON ST. PATRICK'S SATURDAY

NEW YORK (March 12, 2019) – For the second-straight year, FIGHTNIGHT LIVE Powered by Everlast has something for everyone as the fan-friendly and completely FREE platform celebrates St. Patrick's Day in Boston with the Dropkick Murphys and Murphys Boxing. Music fans and fight enthusiasts from across the nation and around the globe can catch the Dropkick Murphys in concert and an outstanding card with international appeal on Saturday – via any device where Facebook is available – brought to fans by the promotion born out of the Dropkick Murphys popular Celtic punk band.

The free, interactive series – which has entertained almost 5.2 million fans since its platform premiere in May of 2017 – visits the shadows of Fenway once again to continue its March schedule. The three-show March is part of a 2019 first quarter that showcases an outstanding six-card lineup featuring six different promotions and spanning four cities, which began with three February shows and two March shows already that combined for more than 860,000 views.

“This is my favorite day of the year,” said Ken Casey,

Dropkick Murphys Frontman and President and Founder, Murphys Boxing. "We have a sold-out venue and an excellent boxing card, and Facebook will give our fans around the world a live look inside on the Dropkick Murphys, Murphys Boxing and FIGHTNIGHT LIVE channels."

In Saturday's the main event, NABA Champion Mark DeLuca (22-1, 13 KOs) takes on Jimmy Williams (16-1-1, 5 KOs) in an all-New England battle of super welterweights. Also seeing action will be NABA light heavyweight titleholder Charles Foster (17-0, 8 KOs), putting his unblemished mark on the line against battle-tested Chicago native Mike Jimenez (22-1-2, 14 KO's). The stacked card will also see top-tier middleweight contender and Irish favorite Gary "Spike" O'Sullivan(29-3, 20 KOs) take on popular New Englander Khiary Gray (16-4, 12 KOs). Meanwhile, Irish nationals clash as Noel Murphy (12-1-1, 2 KOs) takes on undefeated John Joyce (7-0, 4 KOs) and undefeated heavyweight Niall Kennedy (12-0-1, 7 KOs) is also scheduled to make an appearance, representing The Emerald Isle on its celebrated weekend.

"St. Paddy's Day in Boston with the Dropkick Murphys is becoming one of our favorite FIGHTNIGHT LIVE traditions, but Saturday's card may be the finest in the history of our platform in terms of title fights and quality matchups from top to bottom," said Mark Fratto, Principal and Director of Business Development, Linacre Media. "Combine that lineup with a live set from Ken Casey and the Dropkick Murphys, it's unbeatable, and since the House of Blues is sold-out, we'll get you inside and up close with Facebook."

Now in its second season, FIGHTNIGHT LIVE Powered by Everlast is the fan-friendly Facebook platform that – among other aspects – prides itself on the real-time conversations held between fight commentators and the viewing audience. FIGHTNIGHT LIVE has showcased more than 515 fighters and 16 promotions during 31 live event broadcasts from 18 different cities since May 2017, and in doing so, the interactive

platform has generated the loyal interest of fight fans from across the United States and around the globe, including significant audiences in Mexico, the United Kingdom and other parts of Europe, and even fans in South America, Asia and Australia.

Since May 2017, the numbers on the 30-show FIGHTNIGHT LIVE series showed promise and potential for the new platform with an average of 167,483 views per event and almost 5.2 million total views for the franchise. Since Sept. 2018, Season II shows have averaged more than 269,000 views.

The Sept. 2018 "Kings Boxing Tuesday Night Fights" (594,447) from the Sands in Bethlehem, the Dec. 2018 "Queens and Kings of Queens Card" (379,758) in New York, the Nov. 2018 "Hard Hitting Showtime Collaboration" (372,662), the Dec. 2018 "Roy Jones Jr. Texas Throwdown" (318,886), the Oct. 2018 "Hard Hitting Philly Special" (297,545), the Oct. 2018 hour-long Bareknuckle "Freeview" (292,253), the Nov. 2018 "Titans In The Capital" (256,871), the Sept. 2017 "Real Deal Promotions: Empire State" from Resorts World Casino (225,000), the Feb. 2019 "Raging Babe Philly Special" (203,000) and the August 2017 CES "Super Saturday" from Foxwoods (203,000) all logged 200,000 or more views, and collectively the 30-show series has seen a total of more than 5,191,976 views across all devices.

In addition to the raw viewership numbers, the fully-interactive, fan-friendly productions have seen more than 419,000 collective live post engagements (more than 13,000 per show), including more than 324,000 "likes" or "loves," almost 56,000 comments and more than 18,000 shares.

The Sept. 2018 "Kings Boxing Tuesday Night Fights" from the Sands in Bethlehem set a new bar with 594,447 views and the Sept. 2017 DiBella-CES doubleheader carried the series to three-quarters-of-a-million views in just over four months. The Sept. 2017 DiBella card saw more than 40,000 viewer interactions including almost 39,000 "likes" or "loves" and

the March 17, 2018, Murphy's "St. Patrick's Day Clash" set a new high-water mark for shares with 2,182.

The FIGHTNIGHT LIVE page on Facebook has more than 87,000 fans and more than 94,000 followers.

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FIGHTNIGHT LIVE Spring 2019 dates will be officially announced in the coming weeks.

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authenticity, Everlast is a necessary part of the lives of countless champions. Based in Manhattan, Everlast's products are sold across more than 75 countries and 6 continents. For more information, visit www.everlast.com.

FIGHTS: FIGHTNIGHT LIVE: New Mexican and Uprising At Club Amazura (March 8, 2019)

NOW OVER FIVE MILLION VIEWS, FIGHTNIGHT LIVE RETURNS HOME TO NYC ON FRIDAY

NEW YORK (March 5, 2019) – Having reached the five-million view plateau and having surpassed the 30-show milestone, FIGHTNIGHT LIVE Powered by Everlast returns home to New York City on Friday, March 8, to showcase some of New York's bravest and finest pro boxing prospects. Beginning at 7 p.m. E.T. live from The City that Never Sleeps, the fan-friendly, FREE Facebook platform will feature a card punctuated by prospects and highlighted by one former women's world champion. The event is presented by Ronson Frank's Uprising Promotions and the New Mexican Promotion.

The free, interactive series – which has entertained more than 5.02 million fight fans since its platform premiere in May of 2017 – returns to NYC on Friday to continue its March schedule. The three-show March is part of a 2019 first quarter that showcases an outstanding six-card lineup featuring six different promotions and spanning four cities, which began with three February shows that combined for more than 520,000 views.

Hard-hitting Brooklyn native Jude Franklin (9-0, 8 KOs) will be seeking his 10th professional win in the main event on Friday night, taking on Aleem Jumakhonov (7-2-1, 4 KOs) of Horog, Tajikistan. Unbeaten featherweight Jose Gonzalez (11-0-2, 3 KOs) – the cousin of former pound-for-pound king and four-division world champion Roman “Chocolatito” Gonzalez – will also return to action. Undefeated bantamweight Ariel Lopez (11-0, 7 KOs) faces 13-bout veteran Jose Chanez of Tijuana, Mexico. Lightweight Wesley Ferrer (12-1-1, 7 KOs) will take on Andrew Rodgers of Elkhart, Ind., while undefeated super lightweight Mathew Gonzalez (7-0, 4 KOs) looks to pick up the eighth consecutive win to start his professional career. Titus Williams (7-2, 2 KOs) of Long Island will meet 14-bout veteran Cristian Renteria of Mexico in super featherweight action, while 50-year-old Hawaii native and former IFBA World Flyweight Champion Eileen Olszewski (10-7-3, 1 KO) looks to prove that age is just a number when she competes in a bantamweight attraction.

“This show will feature a number of fighters from our world-famous Gleason’s Gym Boxing Family, and we take particular pride in showcasing deserving boxers from our home market in New York City,” said Mark Fratto, Principal and Director of Business Development, Linacre Media. “That said, these prospects are not just some of the best in the city, they’re some of the best anywhere. You have a DiBella Entertainment signee in Jude Franklin, undefeated former Top Rank prospect Joselito Gonzalez, unbeaten Ariel Lopez of Mexico and a former

women's world champion in Eileen Olszewski, among others.”

Now in its second season, FIGHTNIGHT LIVE Powered by Everlast is the fan-friendly Facebook platform that – among other aspects – prides itself on the real-time conversations held between fight commentators and the viewing audience. FIGHTNIGHT LIVE has showcased more than 500 fighters and 16 promotions during 30 live event broadcasts from 18 different cities since May 2017, and in doing so, the interactive platform has generated the loyal interest of fight fans from across the United States and around the globe, including significant audiences in Mexico, the United Kingdom and other parts of Europe, and even fans in South America, Asia and Australia.

Since May 2017, the numbers on the 30-show FIGHTNIGHT LIVE series showed promise and potential for the new platform with an average of 167,642 views per event and more than 5.02 million total views for the franchise. Since Sept. 2018, Season II shows have averaged more than 277,289 views.

The Sept. 2018 “Kings Boxing Tuesday Night Fights” (594,447) from the Sands in Bethlehem, the Dec. 2018 “Queens and Kings of Queens Card” (379,758) in New York, the Nov. 2018 “Hard Hitting Showtime Collaboration” (372,662), the Dec. 2018 “Roy Jones Jr. Texas Throwdown” (318,886), the Oct. 2018 “Hard Hitting Philly Special” (297,545), the Oct. 2018 hour-long Bareknuckle “Freeview” (292,253), the Nov. 2018 “Titans In The Capital” (256,871), the Sept. 2017 “Real Deal Promotions: Empire State” from Resorts World Casino (225,000), the Feb. 2019 “Raging Babe Philly Special” (203,000) and the August 2017 CES “Super Saturday” from Foxwoods (203,000) all logged 200,000 or more views, and collectively the 30-show series has seen a total of more than 5,029,262 views across all devices.

In addition to the raw viewership numbers, the fully-interactive, fan-friendly productions have seen more than 416,000 collective live post engagements (almost 14,000 per

show), including more than 320,000 “likes” or “loves,” almost 55,000 comments and more than 18,000 shares.

The Sept. 2018 “Kings Boxing Tuesday Night Fights” from the Sands in Bethlehem set a new bar with 594,447 views and the Sept. 2017 DiBella-CES doubleheader carried the series to three-quarters-of-a-million views in just over four months. The Sept. 2017 DiBella card saw more than 40,000 viewer interactions including almost 39,000 “likes” or “loves” and the March 17, 2018, Murphy’s “St. Patrick’s Day Clash” set a new high-water mark for shares with 2,182.

The FIGHTNIGHT LIVE page on Facebook has more than 87,000 fans and more than 94,000 followers.

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FIGHTNIGHT LIVE EYES 5 MILLION VIEW PLATEAU AS SHOW NO. 30 HITS FACEBOOK ON FRIDAY, LIVE FROM PHILADELPHIA

NEW YORK (Feb. 26, 2019) – Back in Philadelphia and partnering with King's Promotions once again on Friday, March 1, FIGHTNIGHT LIVE Powered by Everlast heads to the vaunted 2300 Arena with a lofty but clear goal – to reach its five millionth view. Beginning at 8 p.m. E.T. live from The City of Brotherly Love, the interactive Facebook platform will feature eight outstanding bouts, including an electric main event between two battle-tested, area warriors.

“Time flies and it's hard to believe that this will be our

30th show. We'd like to thank FIGHTNIGHT LIVE fans for their support of our new venture – five million views will be a major accomplishment and we're so grateful to the viewers, fighters and promoters who have made a home on our platform," said Mark Fratto, Principal and Director of Business Development, Linacre Media. "It's always great to be with Philly fight fans – three of our last four shows will have been with three different Philly promoters, and all were well-attended, excellent events with great fights. We're in Philly, at home in New York and then headed to Boston as part of our March 2019 tour."

The free, interactive series – which has entertained more than 4.8 million fight fans since its platform premiere in May of 2017 – heads to Philadelphia again this Friday to open its March schedule. The three-show March is part of a 2019 first quarter that showcases an outstanding six-card lineup featuring six different promotions and spanning four cities, which began with three February shows that combined for more than 520,000 views.

"Fans should definitely tune in for Ty Brunson vs. Jamaal Davis. This fight will be the fight of the year!" said Marshall Kauffman of King's Promotions. "We are extremely excited to be working with FIGHTNIGHT LIVE and their team of professionals once again to showcase our fights and fighters."

On Friday, a classic All-Philadelphia matchup will take place as veterans Tyrone Brunson (27-7-2, 24 KOs) and Jamaal Davis (18-13-1, 7 KOs) meet in a 10-round main event for the Pennsylvania State Junior Middleweight Championship. Joseph George (8-0, 6 KOs) of Houston, Texas, battles Oscar Riojas (17-11-1, 6 KOs) of Monterrey, Mexico, in an eight-round super middleweight co-feature. Undefeated local prospects James Martin (3-0, 1 KO), Yueri Andujar (3-0, 3 KOs) and Rasheen Brown (2-0) are among others who will showcase their skills on Facebook.

Now in its second season, FIGHTNIGHT LIVE Powered by Everlast is the fan-friendly Facebook platform that – among other aspects – prides itself on the real-time conversations held between fight commentators and the viewing audience. FIGHTNIGHT LIVE has showcased more than 485 fighters and 16 promotions during 29 live event broadcasts from 18 different cities since May 2017, and in doing so, the interactive platform has generated the loyal interest of fight fans from across the United States and around the globe, including significant audiences in Mexico, the United Kingdom and other parts of Europe, and even fans in South America, Asia and Australia.

Since May 2017, the numbers on the 29-show FIGHTNIGHT LIVE series showed promise and potential for the new platform with an average of 167,229 views per event and more than 4.8 million total views for the franchise. Since Sept. 2018, Season II shows have averaged more than 285,000 views.

The Sept. 2018 “Kings Boxing Tuesday Night Fights” (594,447) from the Sands in Bethlehem, the Dec. 2018 “Queens and Kings of Queens Card” (379,758) in New York, the Nov. 2018 “Hard Hitting Showtime Collaboration” (372,662), the Dec. 2018 “Roy Jones Jr. Texas Throwdown” (318,886), the Oct. 2018 “Hard Hitting Philly Special” (297,545), the Oct. 2018 hour-long Bareknuckle “Freeview” (292,253), the Nov. 2018 “Titans In The Capital” (256,871), the Sept. 2017 “Real Deal Promotions: Empire State” from Resorts World Casino (225,000), the Feb. 2019 “Raging Babe Philly Special” (203,000) and the August 2017 CES “Super Saturday” from Foxwoods (203,000) all logged 200,000 or more views, and collectively the 29-show series has seen a total of more than 4,849,640 views across all devices.

In addition to the raw viewership numbers, the fully-interactive, fan-friendly productions have seen more than 408,000 collective live post engagements (more than 14,000 per show), including more than 315,000 “likes” or “loves,” more than 52,000 comments and almost 18,000 shares.

The Sept. 2018 “Kings Boxing Tuesday Night Fights” from the Sands in Bethlehem set a new bar with 594,447 views and the Sept. 2017 DiBella-CES doubleheader carried the series to three-quarters-of-a-million views in just over four months. The Sept. 2017 DiBella card saw more than 40,000 viewer interactions including almost 39,000 “likes” or “loves” and the March 17, 2018, Murphy’s “St. Patrick’s Day Clash” set a new high-water mark for shares with 2,182.

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