

# World Champion & First Female Undisputed Super Middleweight Champion Franchón Crews-Dezurn Confirmed for Seventh Annual Box Fan Expo, During Cinco De Mayo Weekend, Saturday May 4, in Las Vegas

Las Vegas (March 21, 2024) – Current WBC world champion, WBA interim champion and first female undisputed super middleweight world champion Franchón Crews-Dezurn has confirmed that she will appear at the Seventh Annual Box Fan Expo on Saturday May 4, 2024 at the Las Vegas Convention Center from 10 a.m. to 5 p.m. The Expo will also coincide with the mega fight between Canelo Alvarez vs Jaime Munguia, that will take place later that evening at the T-Mobile Arena.

Franchón will hold a Meet & Greet with her fans at her booth during the fan event held over the Cinco De Mayo weekend.

The Box Fan Expo is an annual fan event that coincides with some of the sports' legendary, classic fights in Las Vegas, including **Mayweather vs. Maidana II**, **Mayweather vs. Berto**, **Canelo vs. Chavez Jr.**, [Canelo vs. GGG II](#), **Canelo vs. Jacobs** and **Canelo vs. GGG III**.

Centered in boxing's longtime home – Las Vegas – this year's Expo is a must-do for fight fans coming in for this legendary weekend, with dozens of professional fighters, promoters, and companies involved in the boxing industry. The Expo is the

largest and only Boxing Fan Expo held in the United States. <http://boxfanexpo.com> – @BoxFanExpo

Tickets to the Box Fan Expo are available at Eventbrite –<https://bit.ly/BOXFANEXP02024>

Franchón will make her third appearance at this year's Expo and will be signing gloves, photos, personal items and memorabilia. Franchón will also have merchandise to sell for fans to enjoy. Boxing fans will also have an opportunity to take pictures with this boxing star also known as the "The Heavy Hitting Diva". Follow Franchón Crews-Dezurn @thehhdiva

Franchón joins Roy Jones Jr., Erik Morales, Shawn Porter, Fernando Vargas, Juan Manuel Marquez, Michael Spinks, Claressa Shields and Marco Antonio Barrera as an early commitment to this year's Box Fan Expo, with more Boxing stars to be announced.

### **About Franchón Crews-Dezurn**

Historic sports figure Franchón Crews-Dezurn, is a former contestant on American Idol, 12-year member of Team USA, 15X National Champion, 5X Pan Am Gold medalist, 2X Olympic alternate and 2X world medalist. Franchón is the first US woman to qualify for the Pan American Games and one of three US women to compete in the event.

The Heavy Hitting Diva is a current world champion and the first female undisputed super middleweight champion, winning the WBC, WBA, IBF, WBO and Ring Magazine championship belts. Outside the ring, Franchón is a fashion designer that has designed clothing and boxing apparel that was featured on HBO, Showtime, DAZN and ESPN, dressing pro contender Glenn Dezurn Jr, fellow world champions Claressa Shields, Marlen Esparza and Issac Dogboe. This year, Franchón debuted "Secret Place Fashion Experience" in New York during NYFW 2024 to rave reviews. Franchón has achieved all of these great accomplishments while having her debut single "Secret Place"

charting in the Top 10 on dance charts in the United Kingdom (UK). Renaissance Woman Franchón is a professional singer, songwriter, public speaker, designer and college graduate. Truly an extraordinary woman in the world of sports and entertainment. She advocates for better health, women's empowerment, equality pay in sport and entrepreneurship.

### **About Box Fan Expo**

Box Fan Expo is the ultimate boxing fan experience event, which allows fans to meet the stars of boxing that represent the past, present and future of the sport. With hosted autograph signings, meet-and-greets with current and former boxing world champions, limited edition merchandise for sale, giveaways and more, this is the ultimate event for fans of the sport.

Past boxing stars that have participated include: Floyd Mayweather, Mike Tyson, Roberto Duran, Sugar Ray Leonard, Julio Cesar Chavez, Juan Manuel Marquez, Tommy Hearns, Roy Jones Jr, Marco Antonio Barrera, Erik Morales, David Benavidez, Teofimo Lopez, Andre Ward, Ryan Garcia, Marcos Maidana, Devin Haney, Mikey Garcia, Errol Spence Jr, Fernando Vargas, Rolando Romero, Sergio Martinez, Tim Bradley, Jose Ramirez, Shawn Porter, Keith Thurman, Danny Garcia, Deontay Wilder, Amir Khan, Abner Mares, James Toney, Jessie Vargas, Floyd Mayweather sr., Claressa Shields, Vinny Paz, Mia St.John, Franchón Crews-Dezurn, Seniesa Estrada, Jorge Linares, Leo Santa Cruz, Badou Jack, Terry Norris, Riddick Bowe, Earnie Shavers, Michael & Leon Spinks, Brandon Rios, Anthony Dirrell, Danny Jacobs, and many more.

Exhibitors include boxing promoters, gear, apparel, equipment, energy drinks, supplement products, broadcasting media, sanctioning bodies, and other companies who showcase their brand to fans and the boxing industry as a whole.

Throughout the next few weeks leading up to the Event, there

will be weekly updates on the many stars that will commit their appearance at the Boxing Expo.

**Tickets to the Box Fan Expo are available at Eventbrite –**

<https://bit.ly/BOXFANEXP02024>

To request information on exhibiting and sponsorship at the Expo:

For media credentials:

**Contact us:**

Telephone number: (702) 997-1927 or (514) 572-7222

For any inquiries please email: [boxfanexpo@gmail.com](mailto:boxfanexpo@gmail.com)

More information on Box Fan Expo visit: <http://www.boxfanexpo.com>

Follow Box Fan Expo on Twitter and Instagram at: @BoxFanExpo

Follow Box Fan Expo on Facebook at: <https://www.facebook.com/BoxFanExpo>

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**Undisputed World Champion  
Franchón Crews-Dezurn  
Confirmed for Sixth Annual  
Box Fan Expo, During Mexican**

# Independence Day Weekend, Saturday September 17, in Las Vegas

Las Vegas (August 9, 2022) – Undisputed super middleweight world champion Franchón Crews-Dezurn has confirmed that she will appear at the Sixth Annual Box Fan Expo on Saturday, September 17, 2022, at the Las Vegas Convention Center from 10 a.m. to 5 p.m.

The Expo will also coincide with the mega trilogy fight between Canelo Alvarez vs Gennady Golovkin, that will take place later that evening at the T-Mobile Arena.

Franchón will hold a Meet & Greet with her fans at her booth during the fan event held over the Mexican Independence Day weekend.

The Box Fan Expo is an annual fan event that coincides with some of the sports' legendary, classic fights in Las Vegas, including Mayweather vs. Maidana II, Mayweather vs. Berto, Canelo vs. Chavez Jr., Canelo vs. GGG II, and Canelo vs. Jacobs. Centered in boxing's longtime home – Las Vegas – this year's Expo is a must-do for fight fans coming in for this legendary weekend, with dozens of professional fighters, promoters, and companies involved in the boxing industry. The Expo is the largest and only Boxing Fan Expo held in the United States. <http://boxfanexpo.com> – @BoxFanExpo

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Franchón will make her second appearance at this years' Expo and will be signing gloves, photos, personal items and memorabilia. Franchón will also have merchandise to sell for fans to enjoy. Boxing fans will also have an opportunity to

take pictures with this boxing star also known as the “The Heavy Hitting Diva”. Follow Franchón Crews-Dezurn @thehhdiva

Franchón joins Marco Antonio Barrera, Rolando Romero, Jose Ramírez, David Benavidez, Shawn Porter, Jessie Vargas and Erik Morales as an early commitment to this year’s Box Fan Expo, with more Boxing stars to be announced.

#### About Franchón Crews-Dezurn

Franchón Crews-Dezurn is an American professional boxer who’s been competing since 2016. Franchón is the current and first ever female undisputed super middleweight world champion. She presently holds the WBC, WBA, IBF, WBO and Ring Magazine championship belts. Franchón accomplished this goal by defeating the former unified WBA and IBF title holder Elin Cederroos at Madison Square Garden on April 30, 2022. Outside of the ring, a true artist, Franchón has designed clothing and boxing apparel under her brand, The H. H. Dezeared @thehhdezeared that has been featured on HBO, Showtime, DAZN, ESPN and local shows.

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Vargas, Abner Mares, James Toney, Jessie Vargas, Vinny Paz, Mia St.John, Leo Santa Cruz, Badou Jack, Terry Norris, Riddick Bowe, Earnie Shavers, Michael & Leon Spinks, Danny Jacobs, Claressa Shields, Teofimo Lopez, Brandon Rios, Jorge Linares, and many more.

Exhibitors include boxing promoters, gear, apparel, equipment, energy drinks, supplement products, broadcasting media, sanctioning bodies, and other companies who showcase their brand to fans and the boxing industry as a whole.

Throughout the next several weeks leading up to the Event, there will be weekly updates on the many stars that will commit their appearance at the Boxing Expo

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**AUDIO: Unified Super  
Middleweight Champion  
Franchon Crews Dezurn "I do  
not Have a**

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**VIDEO: Unified Super  
Middleweight Champion  
Franchon Crews Dezurn "I do  
not Have a Fight Yet"**

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**AUDIO: Interview with WBC/WBO  
Super Middleweight Champion**

# **Franchon Crews-Dezurn**

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**VIDEO: Interview with WBC/WBO  
Super Middleweight Champion  
Franchon Crews-Dezurn**