

# PROVODNIKOV – RODRIGUEZ PRESS CONFERENCE

Monte Carlo, Nov 4 – Ruslan Provodnikov has been promised another world championship fight within six months, if he gets through Saturday night's fight against Jesus Alvarez Rodriguez in Monte Carlo.

This was the pledge of US promoter Art Pelullo, who warned that the Russian junior-welterweight puncher cannot think beyond this weekend's assignment.

Pelullo was speaking at the media conference of the Golden Gloves "Night of Champions" tournament hosted at the world-famous Café de Paris in the shadow of the Monte Carlo Casino on Wednesday evening.

"HBO and Showtime want him," said Pelullo. "Ruslan is one of the premier fighters in the world. He's a murderous puncher and never been down once as an amateur or pro. I've had the privilege of promoting him his entire career. He destroys people and is one of the highest rated fighters on US television. He never does less than 1,5-million viewers. He's the Siberian Rocky; just a great fighter."

Pelullo is never short of a word or three, which is just as well because Provodnikov kept his pronouncements short and sweet, saying only "I will be world champion again".

Rodriguez, 23, spoke via his manager-trainer Carlos Espinosa, "In this business, everyone knows who Ruslan Provodnikov is. No-one knows the Mexican. But Jesus will be a big surprise, he is a strong man."

Pelullo was impressed by the courage of the unbeaten Mexican to fight Provodnikov, particularly as so many better-regarded fighters wanted nothing to do with him.

“This kid wants to beat Ruslan; he’s embraced his chance. He sees the opportunity and he’s coming to win, not to just put on a good showing. He’s young and hungry and that makes him dangerous.”

Pelullo praised the contribution of new trainer Joel Diaz, promising a new dimension to Provodnikov’s fighting style on Saturday.

Lead promoter Rodney Berman, who will be staging his seventh tournament in the principality, predicted a great event with Ricky Hatton protégé Zhanat Zhakiyanov threatening to steal the show. Top-rated Russian David Avanesyan also features, as do cruiserweight contender Yuri Kalenga and a host of other overseas contenders.

Online reservations: <http://www.montecarloboxingbonanza.com/>

This world class event is exclusively distributed internationally by leading boxing rights distributor and sports marketing firm, Protocol Sports Marketing. The company is presently in conversation with top broadcasters worldwide to ensure that the November 7 telecast can be seen by sports fans everywhere.

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## **JOEL DIAZ PROMISES TO MAKE PROVODNIKOV CHAMP AGAIN**

Monte Carlo, Nov 4 – There was a moment, a few weeks ago, when trainer Joel Diaz knew he had made the right move in agreeing to coach former junior-welterweight champion Ruslan Provodnikov.

The likeable Russian, who knows only a smattering of English, raised his arms in the gym and bellowed, "I am champion! I am champion!"

Diaz called him over. "Ruslan, I promise I will make you champion again – if you listen."

"Coach," said Provodnikov, "I will listen. I will sleep on the floor of the gym if I have to. I'll do whatever it takes."

Boxer and trainer are now in Monte Carlo preparing to fight unbeaten Mexican Jesus Alvarez Rodriguez, who is officially 13-0, but claims to be 20-0, on the Golden Gloves tournament headliner on Saturday.

Diaz explained that the boxer had been anxious and frustrated that a number of big fights had been waylaid, but instantly switched into fight mode when promoters Rodney Berman and Art Pelullo did a deal.

Said Diaz: "His motivation shot up. We had a great camp. I was concerned that Ruslan was leaving Los Angeles for Indio, a small town. I wasn't sure he would like it. But by week two he was smiling. He said he felt at home and really opened up."

Diaz wasn't tempted to reconstruct Provodnikov, who has built a huge fan base on account of his rugged, come-forward style. He took the view that the Russian had already built a career. He didn't want to change him; he wanted to polish him and make him better.

"He gets hit a lot, so I focus more on defence . . . head movement and some other tricks of the trade so he don't get hit so much. He wants to go for the kill, but blocks himself. It's hard for him to do offence-defence. I'm teaching him to use offence as defence.

"I'm not changing his style. We're working on making opponents miss, and counter-punching. He needs to put together more

combinations and improve his workrate. I'm also working on making him a devastating body-puncher. He's reacted well; he's so good to work with."

Although there are obvious language issues, Diaz says instinct has taken over. He demonstrates what he wants and tries to explain as best he can. Typically, Provodnikov shows his smarts by absorbing these lessons and demonstrating them in sparring.

"I'm excited," says Diaz. "It makes my job easier. I was nervous after the first week and wondered if he liked my work. I know he does because he's a happy fighter and happy fighters always perform better."

He likens his newest pupil to Julio Cesar Chavez sr, chiefly in their unstoppable styles, although Chavez was a master defence-wise. With more work, Diaz expects Provodnikov will improve in this area in the months to come.

Diaz has experienced some great nights working with a range of top fighters, among them Tom Bradley, Omar Figueroa, his brothers (Antonio and Julio), Felix Diaz and Diego De La Hoya, but one of his best career highlights was more prosaic.

Last year he orchestrated a dynamic performance from Juan Martinez, a warhorse with a 19-15 record, over hot favourite Alejandro Perez.

"You take a guy like Ruslan or Tim Bradley and the highest percentage of an outcome is the win. Anything can happen, but you're at least 75 percent sure of the win. But when your guy is just the 'opponent' and he wins, that's special."

At the age of 42 and well entrenched a top trainer, Diaz says he couldn't be happier. He trains champions and prospects alike, thrilling to the many rhythms of the fight game.

On Saturday, he expects to walk out as a winner. It's what

drives him.

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#### TICKET SALES

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For Additional Information: (Media)

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[Clinton.Vanderberg@Supersport.com](mailto:Clinton.Vanderberg@Supersport.com)

#### FOR MONTE-CARLO SOCIETE DES BAINS DE MER

Eric Bessone +377 98 06 63 62 / [e.bessone@sbm.mc](mailto:e.bessone@sbm.mc)

[pressmontecarlosbm.com](http://pressmontecarlosbm.com)

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# **“The Siberian Rocky” Ruslan Provodnikov arrives in Monte**

# Carlo

Monte Carlo October 31 – This afternoon, former junior welterweight world champion Ruslan Provodnikov (24-4, 17 KOs) arrived in Monte Carlo for next weekend's showdown with Jesus Alvarez Rodriguez (14-0, 11 KOs) of Mexico.

“I had a great camp! My trainer Joel Diaz has done a lot of work on improving my defense and I already have felt certain improvements in sparring! I Hope to see everybody on November 7 in Monte Carlo!,” Said Provodnikov

The bout will take place on November 7th and is prompted by Golden Gloves and Banner Promotions.



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## **Siberian Rocky’ Provodnikov promises more of what fans love in Monte Carlo debut**

Johannesburg, October 27 – Former world champion Ruslan Provodnikov (24-4, 17 KOs) says he will be in great shape for next weekend's showdown with Jesus Alvarez Rodriguez (13-0, 10 KOs) in Monte Carlo as he was in training for a fight in New York at the same time.

Those plans changed, though, because “six or seven opponents changed their mind about fighting me”. They include Amir Khan and Shawn Porter.

The Russian’s in-your-face style makes him a tough fight for anyone and it’s little surprise that many big names have balked at the chance to challenge him.

“It’s frustrating, but we will persevere,” he said from his base in Indio, California where he is working with new trainer Joel Diaz, former trainer of Provodnikov rival Timothy Bradley.

Asked what sort of fight Monte Carlo fans can expect next weekend, the Banner Promotions boxer unsurprisingly pointed to his reputation saying he had been in two fights of the year candidates, plus the fight of the year with Bradley in 2013.

“Right now, the goal is to become world champion again. Being in America has made me a better fighter,” said the 31-year-old who grew up admiring Mike Tyson. “If you are a star in the USA then you are a star all over the world. Plus the competition level in the US is at its highest.”

Having grown up in western Siberia, he attributes the emergence of Eastern Bloc fighters like himself, Gennady Golovkin, Artur Beterbiev and so many others to the challenges thrown down by Soviet history.

“There have been some tough times that really made people very hard-working and persistent in whatever they do,” said the man they call the “Siberian Rocky”.

Provodnikov is looking forward to following in the footsteps of Golovkin, who has twice fought in the principality to much acclaim.

“I’ve never been there, but I’ve heard it’s one of the most beautiful places in the world. I know Gennady enjoyed it every

time. I can't wait to see how many fans I have over there."

As ever, the Russian expects to put on a good show. "I've seen Rodriguez's fights. He is a very strong fighter, and unbeaten. This will be a brawl."

His fans, of course, wouldn't want it any other way.

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[http://megasportsnews.com/wp-content/uploads/2011/01/Movie-Camera-by-OCAL-courtesy-of-Clker.com\\_.png](http://megasportsnews.com/wp-content/uploads/2011/01/Movie-Camera-by-OCAL-courtesy-of-Clker.com_.png) This world class event is exclusively distributed internationally by leading boxing rights distributor and sports marketing firm, Protocol Sports Marketing. The company is presently in conversation with top broadcasters worldwide to ensure that the November 7 telecast can be seen by sports fans everywhere.

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**Ruslan "The Siberian Rocky"  
Provodnikov to battle**



# undefeated Jesus Alvarez Rodriguez on Saturday, November 7th in Monte Carlo

Philadelphia / Monte Carlo (October 19, 2015)—On Saturday, November 7th, former WBO junior welterweight world champion, Ruslan “The Siberian Rocky” Provodnikov gets back in the ring when he headlines a special night of boxing when he takes on undefeated Mexican slugger, Jesus Alvarez Rodriguez.

The 10-round welterweight bout will headline the “Night of Champions” tournament event promoted by Rodney Berman’s Golden Gloves Promotions and takes place at the Salle Des Etoiles in Monaco

“I am glad that finally I have a specific date and location for the fight! This will be a great experience for me because it’s my first time fighting in Europe, and I heard Monte Carlo has a lot of boxing fans,” said Provodnikov. “I know that next year I will be back in the ring and the networks will finally have an opponent that will fight me and not just say they want to fight me. Hopefully we can make a rematch with Matthysse or a fight with Brandon Rios, which would both be great fights for the fans!”

Said, Rodriguez, “I never thought I was going get a fight against Ruslan. He is one of my favorite boxers to watch so this is a great opportunity for me, and I want to make a splash. I’m training very hard because I want the world to know who I am.”

“Provodnikov is in great shape as he was in training,” said Golden Gloves Rodney Berman, who reached agreement with Art Pelullo of Banner Promotions. “Provodnikov is all-action, a made-for-TV fighter who will add great value. I’m disappointed the Braehmer-Oosthuizen fight has fallen through, but I’ve

been around long enough to know that such things are an occupational hazard.”

Said Arthur Pelullo, President of Banner Promotions, “I am excited to see Ruslan back in the ring with his new trainer Joel Diaz. We expect him to thrill the fans in Monte Carlo, much the same way he has all around the world. I want to thank my friend Rodney Berman for the opportunity to fight on this show, and this should be a great main event to a great a card.”

Provodnikov of Beryzovo, Russia has a record of 24-4 with 17 knockouts and is considered the most exciting fighter in the world today.

He turned professional on December 3, 2006 and went on to win his first seventeen bouts. He scored a 2nd round stoppage over Victor Hugo Castro to win the WBO Intercontinental Super Lightweight title.. He has defeated former world champion Javier Jauregui. After suffering his first defeat, Provodnikov won five in a row with wins over undefeated Ivan Popoca (15-0-1), former world champion DeMarcus Corley, David Torres (21-2-2) and Jose Reynoso (16-3-1).

On March 16, 2013, Provodnikov challenged undefeated WBO Welterweight champion, Timothy Bradley. The fight was one of the most memorable battles as Provodnikov battered the champion throughout the fight. Bradley came back strong and had success in the middle rounds of what turned out to be the 2013 Fight of the Year. Provodnikov dropped Bradley late in round twelve but it was not enough as he came up on the short end of a unanimous decision.

On October 19, 2013, Provodnikov was undeterred as in his very next bout, he won the WBO junior welterweight world championship with a 10th round stoppage over reigning champion Mike Alvarado in the champion’s hometown of Broomfield, Colorado.

Provodnikov lost his belt in a controversial split decision to Chris Algieri.

On November 28, 2014, Provodnikov stopped former world champion Jose Luis Castillo in five rounds in Moscow, Russia.

In Ruslan's last bout, he lost a 12-round majority decision to Lucas Matthyse in a bout that is a front runner for Fight of the Year. The bout took place on April 18, 2015 in Verona, New York.

Alvarez of the fighting city of Los Mochis, Mexico gained the opportunity of a lifetime based on his record that reads 14-0 with 11 knockouts,

The 23 year-old upstart has knocked out five of his last six opponents which includes his last bout when he made his American debut as he stopped Bryan Abraham in three rounds on February 20, 2015 in Verona, New York

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# **WORLD CHAMP RUSLAN PROVODNIKOV TO GET SOME HOME COOKING AT RUSSIAN PRESS CONFERENCE LUNCHEON WITH WORLD-RATED CONTENDER CHRIS ALGIERI ANNOUNCING THEIR WORLD TITLE FIGHT**

BROOKLYN (April 16, 2014) – Banner Promotions will host a Russian press conference luncheon on the shores of Brighton Beach to celebrate the announcement of the WBO junior welterweight title fight between defending champion RUSLAN “The Siberian Rocky” PROVODNIKOV of Beryozovo, Russia and CHRIS ALGIERI of Huntington, Long Island, Tomorrow! Thursday, April 17, at 1:00 P.M. ET, at Tatiana Restaurant & Nightclub(3152 Brighton 6th St., Brooklyn, NY 11235.) Both fighters will be in attendance and available for one-on-one interviews.

“This isn’t your parents’ Borscht Belt,” said Arthur Pelullo, president of Banner Promotions. “The Russian Community has embraced this fight and Ruslan wants to embrace them back which is why we are hosting a second press conference in the heart of the Russian community.”

The Provodnikov – Algieri world title fight will take place Saturday night, June 14, at Barclays Center in Brooklyn, and will be televised live on HBO Boxing After Dark®.

The co-main event will feature undefeated WBO junior middleweight champion Demetrius “Boo Boo” Andrade making his first world title defense, against No. 1 contender and

mandatory challenger Brian “The Lion” Rose.

The action-packed non-televised undercard will include undefeated WBC Continental America’s Light Heavyweight champion and Top-Five contender Seanie “Irish” Monaghan of Long Beach, Long Island, and the first professional woman’s fight at Barclays Center, featuring Brooklyn’s own Heather “The Heat” Hardy.

The event is promoted by Banner Promotions and Top Rank®, in association with Joe DeGuardia’s Star Boxing.

Located atop one of the largest transportation hubs in New York City, Barclays Center is accessible by 11 subway lines, The Long Island Rail Road and 11 bus lines.

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## **START SPREADING THE NEWS, THE SIBERIAN ROCKY RUSLAN PROVODNIKOV ARRIVES IN NEW YORK FOR JUNE 14 TITLE DEFENSE WITH CHRIS ALGIERI**

NEW YORK (JUNE 2, 2014)—World Boxing Organization (WBO) junior welterweight champion, the “Siberian Rocky” RUSLAN PROVODNIKOV arrives at JFK (John F. Kennedy Airport) on June 1, 2014. Ruslan is schedule to defend his title against undefeated scholar-brawler CHRIS ALGIERI on June 14, 2014 at the Barclays Center in Brooklyn, NY and televised live on HBO Boxing After Dark®.

Below are videos and pictures from his arrival.

Picture Credit : Jayson Colon / Fightimages.com

Video Credit: Carlos Suarez / ThePugilistReprot.com,  
Boricuaboxing.com & Fightimages.com

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## **“2 Days: Ruslan Provodnikov” Premieres Saturday, May 24 on HBO**

May 8, 2014 – HBO Sports® debuts an all-new installment of “2 Days” when the feature segment returns Saturday, May 24 at 12:15 a.m. (ET/PT) with a behind-the-scenes look at world junior welterweight title-holder Ruslan “Siberian Rocky” Provodnikov, one of boxing’s most fascinating characters.

“2 Days” is a revealing and intimate look at a 48-hour span in the life of a boxer in the lead-up to one of his fights and the next edition will focus on Siberian native Ruslan Provodnikov. HBO cameras followed the intriguing and complex prizefighter in the lead-up to his blockbuster showdown last October with 140-pound title-holder Mike Alvarado in Alvarado’s hometown of Denver, CO.

HBO air times include: May 24 (12:15 a.m.), 25 (12:00 p.m.), 27 (2:45 p.m.), 29 (5:00 p.m. & 12:30 a.m.) and June 2 (8:30 p.m. & 1:50 a.m.), 5 (9:15 a.m. & 5:45 p.m.), 12 (1:30 p.m.) and 14 (11:30 a.m.).

HB02 air times include: May 25 (11:35 p.m.), 27 (9:00 p.m.), 30 (1:15 p.m.), 31 (2:45 a.m.) and June 1 (11:30 a.m.), 8 (2:30 p.m.), 10 (10:00 a.m.) and 13 (4:50 p.m. & 11:30 p.m.).

All times are ET/PT.

Provodnikov makes his much anticipated 2014 ring debut on Saturday, June 14 when he defends his 140-pound title vs. Chris Algieri live on HBO from Barclays Center in Brooklyn, NY.

“2 Days” will also be available on the HBO On Demand® service, HBO GO® and at [www.hbo.com/boxing](http://www.hbo.com/boxing) as well as various other new media platforms that distribute the series.

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## **WBO JR. WELTERWEIGHT CHAMPION RUSLAN PROVODNIKOV Meets Brooklyn Nets owner Mikhail Prokhorov**

World Championship boxing returns to Barclays Center when “The Siberian Rocky” Ruslan Provodnikov makes the first defense of his World Boxing Organization (WBO) junior welterweight title and his Brooklyn debut against undefeated world rated contender and New York product Chris Algieri. Provodnikov-Algieri will take place Saturday, June 14 and will be televised live on HBO Boxing After Dark®, beginning at 10 PM ET/PT.

Promoted by Banner Promotions and Top Rank®, in association with Joe DeGuardia’s Star Boxing, tickets to the Provodnikov-

Algieri world champion event are \$31, \$56, \$86, \$106 and \$206. Tickets are on sale now and can be purchased online via Ticketmaster by visiting [www.barclayscenter.com](http://www.barclayscenter.com) or [www.ticketmaster.com](http://www.ticketmaster.com), or by calling 800-745-3000. Tickets are also available at the American Express Box Office at Barclays Center beginning Friday, April 25 at noon. Group tickets are also available by calling 855-GROUP-BK. For information on individual suites, please call 718-BK-SUITE.

The co-main event will feature undefeated WBO junior middleweight champion DEMETRIUS "Boo Boo" ANDRADE making his first title defense, against No. 1 contender and mandatory challenger BRIAN "The Lion" ROSE.

These four gladiators boast a combined record of 87-3-1 (44 KOs)- a 96 percent winning ratio, with more than half of their total victories coming by way of knockout.

The action-packed undercard will feature undefeated World Boxing Council (WBC) Continental Americas champion, Top-Five contender and Long Beach, Long Island fan favorite "Irish" SEANIE MONAGHAN, and the debut of professional women's boxing at Barclays Center with HEATHER "The Heat" HARDY of Brooklyn risking her undefeated record.

For fight updates go to [www.banner-promotions.com](http://www.banner-promotions.com) or [www.hbo.com/boxing](http://www.hbo.com/boxing), on Facebook at [facebook.com/banner-promotions](https://facebook.com/banner-promotions) or [facebook.com/hboboxing](https://facebook.com/hboboxing), and on Twitter at [twitter.com/bannerboxing](https://twitter.com/bannerboxing) or [twitter.com/hboboxing](https://twitter.com/hboboxing).

#### About Barclays Center

Barclays Center opened on September 28, 2012, and is a major sports and entertainment venue in the heart of Brooklyn, New York. One of the most intimate seating configurations ever designed into a modern multi-purpose arena, Barclays Center offers 17,732 seats for basketball, 15,795 for hockey, and up to 18,000 seats for concerts, and has 101 luxury suites, four bars/lounges, four clubs, and 40/40 CLUB & Restaurant by



American Express.

Barclays Center hosts an extensive variety of events, including premier concerts, major professional boxing cards, top college basketball, family shows, the Brooklyn Nets and soon the New York Islanders.

Barclays Center has redefined the arena customer service and culinary experience. Its more than 2,000 employees are trained by Disney Institute, the business advisory arm of The Walt Disney Company, and its BrooklynTaste™ food program features selections from 55 well-known restaurants and vendors in the borough.

Barclays Center engages the customer with state-of-the-art technology to enhance the fan experience. As the first arena in the world to utilize Cisco StadiumVision mobile multicast streaming technology, Barclays Center allows fans to watch live video and instant replays from their mobile phones while connected to the arena's free Wi-Fi.

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**WBO JR. WELTERWEIGHT CHAMPION  
RUSLAN PROVODNIKOV TO MAKE  
FIRST WORLD TITLE DEFENSE**

# **AGAINST NEW YORK'S UNDEFEATED CHRIS ALGIERI**

BROOKLYN (April 23, 2014) – World Championship boxing returns to Barclays Center when “The Siberian Rocky” Ruslan Provodnikov makes the first defense of his World Boxing Organization (WBO) junior welterweight title and his Brooklyn debut against undefeated world rated contender and New York product Chris Algieri. Provodnikov-Algieri will take place Saturday, June 14 and will be televised live on HBO Boxing After Dark®, beginning at 10 PM ET/PT.

Promoted by Banner Promotions and Top Rank®, in association with Joe DeGuardia’s Star Boxing, tickets to the Provodnikov-Algieri world champion event are \$31, \$56, \$86, \$106 and \$206. Tickets will go on sale beginning Tomorrow! Thursday, April 24 at 10:00 a.m. ET and can be purchased online via Ticketmaster by visiting [www.barclayscenter.com](http://www.barclayscenter.com) or [www.ticketmaster.com](http://www.ticketmaster.com), or by calling 800-745-3000. Tickets are also available at the American Express Box Office at Barclays Center beginning Friday, April 25 at noon. Group tickets are also available by calling 855-GROUP-BK. For information on individual suites, please call 718-BK-SUITE.

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SEANIE MONAGHAN, and the debut of professional women's boxing at Barclays Center with HEATHER "The Heat" HARDY of Brooklyn risking her undefeated record.

Provodnikov (23-2, 16 KOs), born and raised in Berezovo, Khanty-Mansi, Russia in Siberia, is trained by Hall of Famer Freddie Roach. He had an incredible year in 2013. On March 16, he was on the wrong end of a hotly-disputed unanimous decision loss to undefeated WBO welterweight champion Timothy Bradley, Jr. Provodnikov, who moved up in weight for his first title shot, hurt Bradley numerous times during their slugfest, nearly knocking out the defending champion in the first and second rounds and scoring a knockdown in the final round.

Two of the three scorecards had Bradley winning by only one point. It was voted the Fight of the Year by the Boxing Writers Association of America. Provodnikov moved down to his natural weight in his next fight and challenged WBO junior welterweight champion Mike Alvarado, scoring a dramatic 10th round stoppage to claim his world title, last October 19. Five of Provodnikov's last six victories have been by knockout.

Algieri (19-0 8 KOs), hails from nearby Huntington, NY. Over the last 18 months Chris has elevated himself to a world-class contender after accumulating significant victories over top prospect Jose Alejo, former USBA champion Mike Arnaoutis, and most recently highly-rated contender Emmanuel Taylor in February. He's as much a scholar as he is a brawler. He graduated from Stony Brook University with Honors in 2007 with a Bachelors of Science in Health Care Management and then went on to receive his Masters degree from the New York Institute of Technology. He aspires to attend Medical School.

Andrade (20-0, 13 KO), of Providence, RI, has been a mainstay on television since making his professional debut following his stint on the 2008 U.S. Olympic team. Co-promoted by Banner Promotions and Star Boxing, Andrade's aggressive style has attracted and created fans on both coasts of the U.S. He

captured the vacant world title on November 9, defeating fellow U.S. Olympian Vanes Martirosyan in a battle of undefeated top-rated contenders. One doesn't have to look any further than his recent record where Andrade has stopped five of his last eight opponents. Career highlights include victories over former world title challengers Freddy Hernandez and Angel Hernandez as well as former Contender champion Grady Brewer.

Rose (25-1-1, 7 KOs), from Blackpool, Lancashire, England, will be fighting outside the United Kingdom for the first time. He enters his first world title tilt riding a four-year, 11-bout winning streak, which has included BBBofC British, BBBoC English and WBO Inter-Continental junior middleweight title victories. In his last fight, on October 26, he won a split decision over Javier Maciel in a title elimination bout which made Rose the WBO's mandatory junior middleweight challenger and No. 1 contender. Career highlights include knockout victories over former world champions Joachim Alcine and Vivian Harris.

For fight updates go to [www.banner-promotions.com](http://www.banner-promotions.com) or [www.hbo.com/boxing](http://www.hbo.com/boxing), on Facebook at [facebook.com/banner-promotions](https://facebook.com/banner-promotions) or [facebook.com/hboboxing](https://facebook.com/hboboxing), and on Twitter at [twitter.com/bannerboxing](https://twitter.com/bannerboxing) or [twitter.com/hboboxing](https://twitter.com/hboboxing).

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