

**AUDIO: The Abrams Boxing Show: EP 54 w/Seniesa Estrada and Andres Cortes**

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**VIDEO: The Abrams Boxing Show: EP 54 w/Seniesa Estrada and Andres Cortes**

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**2 Division World Champion Seniesa Estrada Confirmed for Sixth Annual Box Fan Expo, During Mexican Independence Day Weekend, Saturday September 17, in Las Vegas**

Las Vegas (September 6, 2022) – 2-Division world champion Seniesa Estrada has confirmed that she will appear at the

Sixth Annual Box Fan Expo on Saturday, September 17, 2022, at the Las Vegas Convention Center from 10 a.m. to 5 p.m. The Expo will also coincide with the mega trilogy fight between Canelo Alvarez vs Gennady Golovkin, that will take place later that evening at the T-Mobile Arena.

Seniesa will hold a Meet & Greet with her fans at the Fierce Reflex booth during the fan event held over the Mexican Independence Day weekend.

The Box Fan Expo is an annual fan event that coincides with some of the sports' legendary, classic fights in Las Vegas, including Mayweather vs. Maidana II, Mayweather vs. Berto, Canelo vs. Chavez Jr., Canelo vs. GGG II, and Canelo vs. Jacobs. Centered in boxing's longtime home – Las Vegas – this year's Expo is a must-do for fight fans coming in for this legendary weekend, with dozens of professional fighters, promoters, and companies involved in the boxing industry. The Expo is the largest and only Boxing Fan Expo held in the United States. <http://boxfanexpo.com> – @BoxFanExpo

Tickets to the Box Fan Expo are available at Eventbrite - <https://bit.ly/BOXFANEXP02022>

Seniesa will make her first appearance at this year's Expo and will be signing gloves, photos, personal items and memorabilia. Boxing fans will also have an opportunity to take pictures with this boxing star also known as the "Super Bad".

Seniesa joins Ryan Garcia, Teofimo Lopez, WBA, Juan Manuel Marquez, Michael Spinks, Franchón Crews-Dezurn, Marco Antonio Barrera, Rolando Romero, Jose Ramírez, David Benavidez, Shawn Porter, Jessie Vargas and Erik Morales as an early commitment to this year's Box Fan Expo, with more Boxing stars to be announced.

#### About Seniesa Estrada

Seniesa Estrada is an American professional boxer of Mexican

descent with an impressive record of 22 wins and No losses. She was born and raised in East Los Angeles and started boxing at the age of eight. Seniesa is the current WBA strawweight and WBO light flyweight champion. She previously held the WBC Silver light flyweight title from 2018 until 2021 and the WBA interim flyweight title from 2019 to 2020. Seniesa has recently signed a multiyear deal with Top Rank, and is looking forward to her Top Rank ESPN TV debut.

### About Fierce Reflex

Fierce Reflex is the ultimate reflex training tool for combat sport athletes, from beginners to professional to champions. Professional boxers, UFC fighters, USA Boxing amateurs and all other combat sports use the Fierce Reflex bag to improve their reflex, speed, and defense. Every boxing gym needs one. The Fierce Reflex bag is great for all ages. For more info go to @fiercereflex

### About Box Fan Expo

Box Fan Expo is the ultimate boxing fan experience event, which allows fans to meet the stars of boxing that represent the past, present and future of the sport. With hosted autograph signings, meet-and-greets with current and former boxing world champions, limited edition merchandise for sale, giveaways and more, this is the ultimate event for fans of the sport.

Past boxing stars that have participated include: Floyd Mayweather, Mike Tyson, Roberto Duran, Sugar Ray Leonard, Julio Cesar Chavez, Juan Manuel Marquez, Tommy Hearns, Roy Jones Jr, Marco Antonio Barrera, Erik Morales, Andre Ward, Mikey Garcia, Marcos Maidana, Devin Haney, David Benavidez, Errol Spence Jr, Sergio Martinez, Keith Thurman, Danny Garcia, Tim Bradley, Deontay Wilder, Amir Khan, Shawn Porter, Fernando Vargas, Abner Mares, James Toney, Jessie Vargas, Vinny Paz, Mia St.John, Leo Santa Cruz, Badou Jack, Terry Norris, Riddick

Bowe, Earnie Shavers, Michael & Leon Spinks, Danny Jacobs, Claressa Shields, Teofimo Lopez, Brandon Rios, Jorge Linares, and many more.

Exhibitors include boxing promoters, gear, apparel, equipment, energy drinks, supplement products, broadcasting media, sanctioning bodies, and other companies who showcase their brand to fans and the boxing industry as a whole.

Throughout the next few days leading up to the Event, there will be more updates on the many stars that will commit their appearance at the Boxing Expo.

Tickets to the Box Fan Expo are available at Eventbrite –

<https://bit.ly/BOXFANEXP02022>

To request information on exhibiting and sponsorship at the Expo:

For media credentials:

Contact us:

Telephone number: (702) 997-1927 or (514) 572-7222

For any inquiries please email: [boxfanexpo@gmail.com](mailto:boxfanexpo@gmail.com)

More information on Box Fan Expo visit:  
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**AUDIO: Interview with  
Undefeated Seniesa Estrada**

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**VIDEO: Interview with Seniesa  
Estrada**