

**AUDIO: Interview with super
lightweight contender Sonny
Fredrickson**

**VIDEO: Interview with super
lightweight contender Sonny
Fredrickson**

**Victory Sports &
Entertainment's Sonny "Pretty
Boy" Fredrickson Ready to
Shine in ShoBox: The New**

Generation Debut, This Friday at 10 p.m. ET/PT Live on SHOWTIME from Turning Stone Resort Casino

New York, New York (January 10, 2018) – Victory Sports & Entertainment’s highly-touted Junior Welterweight fighter Sonny “Pretty Boy” Fredrickson (18-0,12 KOs) is slated to make his SHOWTIME debut on Friday, January 12 when he faces off against Shohjahon Ergashev in the telecast opener of ShoBox: The New Generation on Friday, Jan. 12 live on SHOWTIME (10 p.m. ET/PT) from Turning Stone Resort Casino in Verona, N.Y.

Fredrickson will square off against the Uzbekistani Ergashev (11-0, 11 KOs) in a telecast headlined by two-time Olympian Gold Medalist Claressa Shields (4-0, 2 KO’s) as she defends her WBC and IBF Middleweight World Titles against Tori Nelson (17-0-3, 2 KO’s).

Fredrickson, the WBA’s No. 8 ranked fighter at 140 pounds, will take on power-puncher Ergashev in the former’s first fight since claiming the WBA Fedebol Super Lightweight title on Nov. 1, 2017 in Medellin, Colombia. The highly anticipated fight is part of a tripleheader event promoted by Salita Promotions. And while Ergashev is with Salita Promotions, there is no doubt who the “A-Side” of this fight is as the fast rising Fredrickson looks to solidify his position as one of the top contenders at Junior Welterweight and make himself a television regular.

“I am excited to make my ShoBox debut, and look forward to putting on a good show for the fans at Turning Stone and everyone watching on TV, especially all my family and fans back in Toledo, Ohio” Fredrickson said. “I know Ergashev is

tough and he will be coming to fight, but I've trained very hard. I had a great camp and I am looking to make a statement. I'm very appreciative of SHOWTIME for this platform." I had a number of television opportunities fall through because fighters pulled out so I'm happy my time has finally come. Hopefully, Ergashev doesn't get hurt before Friday, but once the fight starts I can't promise anything."

Rick Torres, President of Victory Sports, feels that this fight will give Fredrickson exposure to a wider audience that may not be familiar with him.

"We feel Sonny is one of the best kept secrets in all of boxing and we're excited that the rest of the world will get to see what we already know – that Sonny Fredrickson is the future of the 140-pound division," Torres said. "Sonny has not gotten the TV exposure of other fighters, but we know that, given the chance, he will not disappoint. We are very grateful to SHOWTIME and Gordon Hall for making this happen and for the support of Sonny's promoter Roc Nation Sports."

Mike Leanardi, COO of Victory Sports, sees an opportunity for Fredrickson to follow in the footsteps of another Victory Sports fighter that started on ShoBox.

"ShoBox is the premier platform today for showcasing and developing young fighters," Leanardi said. "We've seen the impact ShoBox can have firsthand with [former Super Middleweight and Former Light Heavyweight World Champion] Badou Jack. We're confident that Sonny can achieve great success as well."

About Victory Sports & Entertainment

Founded by noted sports attorney Rick Torres and boxing trainer Mike Leanardi, Victory Sports & Entertainment is an athlete management company with offices in New York and Las Vegas.

Victory Sports & Entertainment's Sonny "Pretty Boy" Fredrickson back in action at the WBA Convention's Night of Boxing

Medellin, Colombia (October 31, 2017)–Victory Sports & Entertainment's highly touted Junior Welterweight, Sonny "Pretty Boy" Fredrickson (17-0 11 Kos) will return to the ring tomorrow at the WBA Convention's boxing card taking place in Medellin, Colombia.

The WBA is hosting its 96th Annual Convention in Medellin, Colombia from October 30 through November 2nd. As it does at every convention, the WBA will be helping to stage a boxing card for all of the boxing luminaries in attendance. As the 9th ranked fighter in the WBA's Junior Welterweight rankings, the WBA chose Sonny for one of the highly coveted slots. "I am very proud to fight at the WBA's 96th Convention and feel honored that President Gilberto Mendoza personally chose me to fight on this show," states Fredrickson. "I hope to one day fight for the WBA World Championship and look forward to putting on a good show in front of all the convention attendees," Fredrickson continued.

Fredrickson will face undefeated Colombian native Placido Ramirez (10-0, 7 KOs). "I know Ramirez is tough and that he will be looking to represent his country at this fight, but I've trained hard. I had a great camp and I am ready for a great fight," says Fredrickson.

Rick Torres, President of Victory Sports, feels that this fight can provide a springboard to bigger and better things for Fredrickson. “The Junior Welterweight Division is an exciting weight class, and with Terrance Crawford moving up to Welterweight, there are going to be a lot of opportunities for young fighters like Sonny at 140.” We expect Sonny to keep moving up the rankings and hope that he will be in a position to challenge for a world title in 2018. We are very grateful to Gilberto and the WBA for providing this opportunity for Sonny and are certain he will not disappoint” states Torres.

Mike Leanardi, COO of Victory sports, adds “I want to thank Gilberto Mendoza Jr. and the WBA for affording us the opportunity to fight at this year’s convention in Medellin.” He continues, “I have the utmost confidence in Sonny and look forward to him putting on a great performance Wednesday night.”

With the recent addition of former world champion Jose Pedraza, Victory Sports continues to grow its roster and profile in the sport. Having Sonny Fredrickson on the WBA Convention card only helps to solidify their position as an emerging managerial force in boxing.

Founded by noted sports attorney Rick Torres and boxing trainer Mike Leanardi, Victory Sports & Entertainment is an athlete management company with offices in New York and Las Vegas.

Undefeated Prospects Sonny

Fredrickson & Tyler McCreary Added to Kovalev-Ward Undercard

Toledo, Ohio (November 14, 2016) – Undefeated fighters super lightweight Sonny “Pretty Boi” Fredrickson (14-0, 9 KO’s) and featherweight Tyler “Golden Child” McCreary (11-0, 6 KO’s) will see action on November 19, as part of the highly-anticipated Light Heavyweight Unification showdown between Sergey Kovalev and Andre Ward at the T-Mobile Arena in Las Vegas, Nevada.

Fredrickson and McCreary, both natives of Toledo, Ohio, will both perform on their biggest stage to date. The two will be featured on the Kovalev-Ward freeview telecast which begins at 7:00 p.m. ET/4:00 p.m. PT on the Pay-Per-View events channel prior to the official telecast, and to be announced cable, satellite, and telco channels. The freeview will also be available through livestreaming on HBO Boxing’s YouTube channel.

Fredrickson will fight Gabriel Duluc (11-1, 2 KO’s) while McCreary will battle Vincent Jennings (5-2-1, 4 KO’s).

“I’m thrilled that my fight will be offered to fans as part of the freeview telecast,” said Frederickson. “I have been on previous Andre Ward cards, but this one will be especially meaningful since it’s also my first fight in Las Vegas.”

Fredrickson, who is looking to make a big statement in front of a large crowd and packed media contingent, also added, “I have fought in front of a lot of people before and hopefully, this leads television fights and big opportunities. I want to thank my promoter Roc Nation Sports for allowing me the opportunity to shine on this incredible stage, my team at Victory Sports & Entertainment and also to Andre Ward for all

his help and guidance. This is a big steppingstone for me and in 2017, I expect to move up in the rankings and take my career to the next level.”

McCreary, who is also eager about the opportunity, stated, “This is a big opportunity for me and I wanted to thank my team and my promoter Roc Nation Sports. I have been training hard and am excited to showcase my skills on this big stage. I am ready to show everyone that I can rise to the occasion. It’s also exciting for me to fight on Andre Ward’s undercard. He and I have become friends since we met last year at the Cotto-Canelo fight, and he has become a mentor to me, so I am very thankful to be on this fight card.”

“We are very excited to have both Sonny Frederickson and Tyler McCreary fight on, arguably, the biggest card of the year,” said Rick Torres, President of Victory Sports & Entertainment. “We know that the Kovalev-Ward fight will produce a great battle and look forward to two of our young guns getting the fireworks started earlier in the evening. Both have been training very hard for this and are looking forward to putting on great fights as they take the next steps in their careers. Fans at home, especially those in Toledo, who tune in early can see both on the freeview telecast. All of this couldn’t be possible without Roc Nation Sports and we’re very appreciative of the commitment and confidence they have shown in Sonny Frederickson and Tyler McCreary.”

ABOUT VICTORY SPORTS & ENTERTAINMENT

Founded in 2013 by President Rick Torres and Chief Operating Officer Michael Leanardi, Victory Sports & Entertainment is an athlete management company with offices in New York and Las Vegas.

Three Roc Nation promoted fighters in action this Saturday in Milwaukee

Milwaukee, Wisc. (August 17, 2016)–LUIS “CUBA” ARIAS will take on battle tested Darryl Cunningham (33-8, 13 KO’s) for the USBA Middleweight title this Saturday night at the Wisconsin Center in Milwaukee.

Also on the bill will be two more Roc Nation fighters that are managed by Victory Sports & Entertainment in undefeated prospects, super lightweight SONNY FREDRICKSON and featherweight TYLER MCCREARY.

Arias (15-0, 7 KO’s) of Milwaukee, was a highly touted amateur who was a 2008 and 2010 national champion, and he will be looking for his first professional title and a ranking in the IBF.

In Cunningham, Arias is fighting a 14 year veteran who has wins over former world title challengers Antwun Echols and Rubin Williams.

This will be the 2nd consecutive fight for the 26 year-old Arias in his hometown where he has proven to be a bona fide attraction and ticket seller.

On June 4, Arias stopped Jorge Silva in three rounds at the same venue and had Milwaukee fight fans eager for him to return.

Fredrickson of Toledo has a record of 13-0 with nine knockouts, will make his third start of 2016.

The 22 year-old power puncher, recently identified by Ring Magazine as one of the new faces to keep an eye on in the

sport, continues to develop as he will take on the tough veteran Ramesis Gil.

Gil has wins over previously undefeated Carney Bowman & Luis Joel Gonzales.

The speedy and highly skilled McCreary, also of Toledo, Ohio has a record of 10-0 with six knockouts and like Fredrickson, will be making his third appearance of 2016.

McCreary's opponent will be veteran gatekeeper Dwayne Wisdom.

"This is a big night for our three fighters," said Rick Torres of Victory Sports and Entertainment.

"These are three of the brightest prospects in boxing, and in "Cuba's" case, it is time for him to make a move to the next level. We feel he is getting better everyday under John David Jackson, and with a win he becomes a legitimate contender in the middleweight division. The fights will only get bigger from here for "Cuba", his time is now and we're confident that he will become a force in the middleweight division for years to come. Sonny and Tyler are coming along very nicely. They are getting the right fights and getting much needed experience as they continue in their development. Gil is a capable opponent, who should provide Sonny a good test, while Wisdom should be a good learning experience for Tyler, after that, we will look to step them up with each fight.

Victory Sports & Entertainment is an athlete management company with offices in New York and Las Vegas. Founded by noted sports attorney Rick Torres and boxing trainer Michael Leanardi, Victory has steadily built an impressive stable of young prospects that it is grooming for future stardom. Victory Sports' website is www.victorysportsent.com.