

# UFC Superstar Megan Anderson to Join Warfare Sports Broadcast Team

Las Vegas, NV (May 10, 2019)- Boxing's newest digital platform, Warfare Sports is pleased to announce that it has added UFC featherweight contender Megan Anderson to its broadcast lineup.

Anderson of Gold Coast, Queensland, Australia will make her 1st broadcast appearance after her May 18th fight Felicia Spencer.

Anderson has a record of 9-3 and is coming off a TKO win over former UFC world title challenger Cat Zingano.

Anderson is a six-year professional, and is considered one of the top featherweight's in the world.

"I'm excited to be joining the Warfare Sports team in an analyst role in 2019. Aside from actually fighting myself, analyzing fights, and interacting with high-level fighters is what I love to do. I'm honored to be a part of this new venture. I can't wait to get started!" said Anderson

"We are very happy to add someone like Megan Anderson to our broadcast team. She will serve in a variety of roles, and will give a fighter's perspective. She has fought many of the top fighters in the UFC and we are looking forward to her analysis of the fights," said Warfare Sports CEO, Jesse Carstairs.

Warfare Sports will present its Inaugural fight tonight from The 2300 Arena in Philadelphia with undefeated super middleweight Calvin Henderson battling Antowyan Aikens in the main event.

The action will be called by International Boxing Hall of

Famer Al Bernstein and 18- year boxing insider Marc Abrams.

This Friday event will be available on [www.warfaresports.com](http://www.warfaresports.com) .  
The downloadable app, Roku, Apple, Android, Amazon Fire and Smart TV will be available soon.

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## **Video: 365 | Chapter 3: Raese Aleem**

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# **Warfare Sports Inaugural Broadcast This Friday Night from Philadelphia**

Las Vegas, NV (May 8, 2019)- This Friday night, boxing's newest digital platform will steam it's inaugural event as Warfare Sports will present an outstanding night of boxing from the fighting city of Philadelphia.

The fights can be seen on [www.warfaresports.com](http://www.warfaresports.com) at 9 PM ET / 6 PM PT.

The Show, which is promoted by King's Promotions will originate from The 2300 Arena.

In the main event, rising and undefeated super middleweight, Calvin "Hot Sauce" Henderson (11-0, 7 KOs) takes on Antowyan

Aikens (13-6-1, 1 K0) in an eight-round bout.

“We are thrilled to be streaming this card from a great fight town like Philadelphia,” said Jesse Carstairs, CEO of Warfare Sports. “We are excited to bring this show with some terrific fighters in our 1st event, and we will be announcing our schedule of nothing but high-quality events very shortly.”

Also featured on Friday night will be super middleweight Brandon Robinson (12-2, 9 K0s) taking on DeVaan Lee (10-5-1, 5 K0s)

Undefeated super bantamweight Raeese Aleem (13-0, 7 K0s) takes on Ramiro Robles (15-8-2, 9 K0s) in a eight-round bout. See Below the featured video on Raeese Aleem.

Opening up the program will be Super featherweight Alycia Baumgardner (6-1, 4 K0s) will be featured on the webcast against 31-fight veteran Gabriella Mezei in a six-round contest

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# Introducing Boxing's Newest

# Digital Platform: Warfare Sports

Las Vegas, NV (April 16, 2019)- Boxing has a new digital platform. A new and free way to watch some of the best fights in the United States:

Introducing Warfare Sports.

Warfare Sports is a direct to consumer application that will bring the best boxing action to the fans all over the world.

Over the next year, Warfare Sports is planning 24 live events plus shoulder programming.

Warfare Sports will be available on the World-Wide-Web, Mobile Devices (Apple and Android), Roku, Amazon Fire and Chromcast

Warfare Sports in the brainchild of Jesse Carstairs. Carstairs a Nevada native had the idea after certain fight series have gone on the wayside, and he feels that there is a market for high-quality boxing events that will showcase fighters who are just a step or two from fighting for world titles.

“Our initial focus is on that mid-level market when it comes to professional boxing. An example, when a fighter would get wins on ESPN2 Friday Night Fights, then take that step up to HBO and Showtime for a ‘Big-Level’ fight or title fight. With the end goal being in a position to compete at the highest level as a digital television sports network,” said Carstairs.

“Warfare Sports will be working with promoters like Joe DeGuardia’s StarBoxing and Marshall Kauffmans King’s Promotions, and we are open to working with other promoters as well who fit our model.”

Signed on to do the on-air commentary is International Boxing Hall of Famer Al Bernstein, UFC superstar Megan Anderson and

18-year boxing commentator and insider Marc Abrams.

“The renaissance of boxing in the past several years is built on two things. 1. Good, competitive matches that fans can enjoy. 2. Boxing being available on many platforms to fit the communication age we now live in. The boxing schedule of Warfare Sports fits both of those narratives and that’s why I am so delighted to be a part of this new endeavor. The Warfare model of experienced promoters providing exciting boxing with a top notch production crew chronicling the event is a winning combination. Hosting these shows will be a labor of love for me and I look forward to a successful and enjoyable collaboration with Warfare Sports,” said Bernstein.

“This is a terrific platform not only for myself but for all boxers that will be able showcase their skills on Warfare Sports,” said Marshall Kauffman of King’s Promotions. “I have had the pleasure of doing some amazing TV shows in the past, but this here is special because it is a partnership with Warfare Sports.

I truly believe that this partnership will help to elevate the boxers to the next level in their career.”

The Initial rollout for Warfare Sports will be in early May for the web and Roku, with Apple, Android, Amazon Fire and Smart TV to follow.