

Grammy Award Winner Jermaine Dupri Named Headline Act at This Thursday's Butterfly Brawl in Los Angeles

LOS ANGELES (June 3, 2024)—Grammy Award winner Performer and Producer Jermaine Dupri has been tabbed to headline This Thursday night's Butterfly Brawl at Academy LA in Hollywood (6021 Hollywood Blvd. Los Angeles, 90028)

The Performance will coincide with a tremendous night of boxing that will raise money for The Warrior of Hope Foundation.

The Butterfly Brawl is an extension of the popular fundraising event Butterfly Ball, which has drawn powerhouses and A-Listers for several years. The event has raised hundreds of thousands of dollars for the Warrior Of the Light Foundation and City of Hope.

Dupri is one of the biggest R&B Producers and performers in the past 40 years. Nominated for 12 Grammys, Dupri took home Grammy gold in 2007 for the best R&B song "Don't Forget About Us."

Dupri has since signed artists including Xscape, Bow Wow, Da Brat, Jagged Edge, Dem Franchize Boyz, YoungBloodZ, and Anthony Hamilton to the label. Meanwhile, he worked with Mariah Carey, Usher, Monica, and Nelly to produce a total of 11 chart-topping singles on the Billboard Hot 100. As a recording artist himself, Dupri's debut studio album, Life in 1472 (1998) peaked at number three on the Billboard 200 and was supported by the top 40 single "The Party Continues" (featuring Usher and Da Brat) and the Grammy Award-nominated "Money Ain't a Thang" (featuring Jay-Z). His second album,

Instructions (2001) peaked at number 15 on the Billboard 200 and was led by his second top 40 single, "Welcome to Atlanta" (featuring Ludacris).

In 2013, Dupri replaced Randy Jackson as Mariah Carey's talent manager. He co-created the reality television series, The Rap Game with Queen Latifah in 2015. He has won a Grammy Award from a total of 12 nominations.

Dupri performed at Halftime of the most recent Super Bowl.

In the main event, DeAngelo Evans (10-0, 9 KOs) of Kernersville, NC will take on Freddy Espinoza (10-4, 7 KOs) of Nicaragua in a six-round super lightweight bout.

In a four-round bout, Isaiah Carr (2-0, 2 KOs) of Kannapolis, North Carolina taking on Jose Cruz (2-4, 1 KO) of El Monte, California in a super middleweight fight;

In a six-round super middleweight bout, Eryk Apresyan (9-1, 6 KOs) of Armenia battles Darynn Leyva (2-7-1, 1 KO) of Orange, California.

In a four-round battle of pro debuting heavyweights, Oscar Herrera will take on Zion Alefosio. Also in four-round bouts, Deni Davtian of Glendale, California will make his pro debut against William Davis (2-1-1, 1 KO) of California in a super lightweight contest. Alfred Moss Jr. (1-6, 1 KO) of Greensboro, North Carolina battles Eric Han (0-0-1) of Anchorage, Alaska in a featherweight fight.

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The Butterfly Ball was created to honor the life of music executive, Yassy Hosseini, who passed away from Breast Cancer in 2016 at the age of 39.

Besides music and boxing, the event will also hold an auction

of items. If interested in donating an item to be included in the auction please email info@wiseowlboxing.com

Past artists that have appeared have been the Blackeyed Peas, Snoop-Dogg , Too Short and Anderson Paak.

SPONSORSHIP OPPORTUNITIES AVAILABLE – Please email info@wiseowlboxing.com

News and updates will be forthcoming in the upcoming weeks.

Wise Owl Boxing Fighters have a Knockout Weekend

LOS ANGELES (April 23, 2024)–Wise Owl Boxing had a knockout weekend as all five of the company's fighters registered stoppage victories.

It started off Friday night when former world title challenger Brandon Adams quickly shook off rust and stopped Ismael Villareal in round three of their scheduled 10-round bout as part of the Overtime Junior Middleweight Tournament in Atlanta.

Adams boxed very well and landed crisp punches on the inside. In round three, he clipped Villareal with a perfect left hook to the body that sent Villareal to the canvas. Villareal was unable to continue and the bout was stopped at 2:59.

Adams of Watts, California is now 24-3 with 16 knockouts.

Saturday night at Barclays Center in Brooklyn, number-one ranked super welterweight Charles Conwell stopped Nathaniel Gallimore in round six of a scheduled 10-round super

welterweight bout.

In round five, Conwell opened up a huge flurry that backed Gallimore up. Conwell continued to batter Gallimore until the fight was stopped at 56 seconds.

Conwell, 153 lbs of Cleveland is 19-0 with 14 knockouts. Gallimore, 153 lbs of Des Plaines, IL is 22-8-1.

“I feel good,” said Charles Conwell. “It was the coming back party. I thought he was a tough-game fighter. He came with a lot of experience, but I did what no other fighter has done. I stopped him in the sixth round. I don’t think any other fighter has beat him as bad as I did. He was a tough fighter and I appreciate him for taking the fight. We’re looking to get back in the ring asap, sometime in July or August. I’m back in the gym getting better. The ring rust is off. We’re ready for what’s next.”

The same night in Rock Hill, South Carolina, super lightweight DeAngelo Evans needed just 36 seconds to dispose of Ricardo Ocampo.

Evans of Kernersville, North Carolina is now 10-0 with nine knockouts.

On the same bill, light heavyweight Isaiah Carr made it 2-0 with two knockouts with a first round stoppage over Kedarius Whitley.

Saturday in Philadelphia, super bantamweight Javon Woodard scored a knockout in The Team Combat League over Noah Norman. Woodard competes for the Atlanta Attack

Wise Owl Boxing Signs Pro Debuting Super Middleweight Isaiah Carr

LOS ANGELES (February 5, 2024)—. Wise Owl Boxing has signed super middleweight Isaiah Carr to a managerial contract.

Carr, 25 years-old of Kannapolis, North Carolina was a decorated amateur, and will now turn his attention to becoming a world champion in the pro ranks.

“I am really looking forward to seeing how Isaiah develops as a professional fighter. He’s extremely intelligent and this should set him apart from the competition. He’s at the perfect age to fast track him to the top and that’s what we intend to do. He’ll be making his pro debut in Greensboro, North Carolina on March 23rd,” said Mark Habibi of Wise Owl Boxing.

“I feel like it’s a blessing to have a manager like (Wise Owl Boxing’s) Mark Habibi take interest in my career after just having 31 am fights. I have worked hard to get to where I am at. I was a hidden gem for a long time. I know the opportunities will come towards me. Him and (co-manager) Lamont Roseborough want to take me on and it is great to have someone have interest in me in taking me to the top”

“I’m excited to work with Isaiah Carr. He is a young man that’s very dedicated to the sport of boxing. He is very humble, and has a very strong work ethic that knows what he wants out of boxing. The future is very bright for not only for Isaiah, but for Wise Owl Boxing as a whole,” said Roseborough

Carr began boxing at the age of 16 when a gym opened up in his hometown.

That spawned a short but extremely productive and decorated amateur career.

In just 31 fights, Carr won the national Olympic Qualifier tournament, The Washington State Golden Gloves and then was a four-time North Carolina champion. Carr made it to Team USA and competed in the 2023 Olympic Trials.

Nicknamed "2 Hard", Carr will compete at 168 pounds with the goal of campaigning at middleweight.

Outside the ring, Carr is an entrepreneur and owns a wholesaling real estate business.

Carr Joins WBC ranked #1 super welterweight Charles Conwell, former world title contender Brandon Adams, DeAngelo Evans and Javon Woodard Jr in the Wise Owl Boxing stable

Wise Owl Boxing To Become Complete Management Firm

LOS ANGELES (January 29, 2024)– Wise Owl Boxing is pleased to announce additional services to professional boxers under its management platform.

The company, headed by Mark Habibi, is looking to not only sign and expand its growing roster, but provide many supplemental and business services both inside and outside the ring.

."I want to set Wise Owl Boxing apart from the competition. Our goal is to provide our fighters with a full-service management platform and to provide them the best representation available so they excel both inside AND outside

of the ring. We care about our fighters and want to make sure they have all the resources available they need to set them up for success”.

Wise Owl has a two-part strategy to increase its presence in boxing management

The first involves collaborating with other managers to form alliances and create synergies. The second involves forming alliances with strategic partners/investors to create a full-service management team of preferred vendors/contractors that can assist the fighter with all their affairs outside of the ring.

Wise Owl is currently involved in the co-management of some fighters while it’s exclusively managing others.

The company believes that by being open to co-managing fighters, it allows more options for the fighters, thus creating more opportunities. “Joining forces is something I absolutely welcome. If there’s an opportunity to get involved with a great fighter I’m all about it. It’s all about energy. If the energy is right then the synergy could be tremendous and the fighter will benefit,” continued Habibi.

Wise Owl is also actively forming alliances with strategic partners/investors who will become preferred vendors/contractors of Wise Owl Boxing and will create a complete management team that can assist with all aspects of the fighter’s life.

These alliances range from attorneys, accountants, insurance agents, doctors, real estate agents, financial advisors, publicists, photographers, videographers, brand/marketing specialists, commercial/media agents, etc. These preferred vendors/contractors will be available to the fighters to provide advice and guidance. Fighters have no commitment to hire any of these consultants, but these consultants will be available upon request.

“The goal is to provide a full-service management team that can help the boxer from A-Z and provide assistance with just about anything. I don’t think any of the other managers out there are doing this and I want to go above and beyond for my guys”.

Wise Owl Boxing currently manages the careers of WBC ranked #1 super welterweight Charles Conwell, former world title contender Brandon Adams, DeAngelo Evans and Javon Woodard Jr.

Wise Owl Boxing Signs Super Bantamweight Javon Woodard

LOS ANGELES (January 4, 2024)–Wise Owl Boxing is pleased to announce the signing of super bantamweight Javon Woodard to a management contract.

Woodard will be co-managed by Lamont Roseborough.

Woodard, 27 of Raleigh, North Carolina, and is now fighting out of Atlanta, has a record of 12-2 with 10 knockouts.

“Javon is a super talented, exciting fighter and he’s going to get a lot of attention in the division. His work ethic is top notch and his desire for greatness is impressive and admirable. He’s coming off a split decision loss on a card promoted by overtime. The bout was ruled a draw after the 8th round and Javon won the 9th, but unfortunately based on the rules of Overtime, still lost in a majority decision. He’s got a new team behind him now and we’re thrilled to elevate his career and get him back on top where he deserves to be,” said Mark Habibi of Wise Owl Boxing.

"It's an honor to be able to work with a great fighter like Javon. He is a hard worker and dedicated to the sport of boxing. I am excited for what is to come in 2024 as he takes his career to the next level," said Roseborough

"I gained a relationship with Mark. We didn't discuss business at 1st. We vibed with each other before we even talked boxing. I appreciated that. He gives me advice other than boxing. He has the tools and connections to put me in the rooms that I need to be in," said Woodard.

Woodard started boxing at the age of nine after he developed anger problems as a youth. His father took him to a boxing gym to give him an outlet.

That led to a distinguished amateur career that saw him go 89-12 with many National Championship victories.

"Before the year ends, I will be a contender for a world title. I am looking and hoping for at least 3-4 fights this year. By signing with Mark and Wise Owl, that is now very possible."

Woodard describes his style as a boxer-puncher ."I am a slick boxer but I am aggressive at the same time."

"My focus is boxing only. I have a son that motivates me to keep working hard towards my goals.

Woodard is trained by Kenny Williams

"I feel like I am one of the next big names in boxing. I want to fight anybody that is ranked above me and that will get me further up that rankings and closer to a world title opportunity."

Woodard joins former world title challenger Brandon Adams, world-ranked Charles Conwell and junior welterweight D'Angelo Evans in the Wise Owl Boxing stable.

Former World title Challenger Brandon Adams Ready for Big 2024

LOS ANGELES (November 26, 2023)—Brandon Adams is primed and ready for a big year when the calendar turns to 2024.

Adams of Los Angeles is now eager to get back in the ring after his eighth round stoppage over then perfect Serhii Bohachuk on March 4, 2021.

Bohachuk is now in line for a WBC Interim title bout with Sebastian Fundora, and Adams would like to get a crack at the winner of that bout.

Adams, 23-3 with 15 knockouts, is looking to get back in the ring in early of 2024, and then he should be ready, willing and able to take on all comers in the 154-pound division.

“By Bohachuk getting the opportunity to fight in the title bout, that is good for me because I am the only guy to beat him and I knocked him out. I am sure he would want to try to avenge that loss at some point and what better way to do it then with a belt on the line,” said Adams

“It’s been a long time coming by getting back in the ring. I feel by getting back in there and being active, I will get to fight the top fights against the top fighters in the world.”

“I’m excited for Brandon’s return to the ring,” said Adams manager Mark Habibi of Wise Owl Boxing. “He has some fight news that’s going to be announced soon. He deserves to be high up in the rankings too. People shouldn’t forget Brandon’s last

opponent was Bohachuk who was stopped by Brandon in round eight. Bohachuk is now fighting for the interim title for the WBC and Brandon has been forgotten. He deserves a shot.”

Adams is promoted by Banner Promotions.

Wise Owl Boxing Signs Undefeated Junior Welterweight DeAngelo Evans

LOS ANGELES (October 24, 2023) –Wise Owl Boxing has signed Undefeated junior welterweight DeAngelo Evans

Evans, 25 years old of Kemersville, North Carolina, has a perfect record of 7-0 with seven knockouts.

“It is meaningful that a manager like Mark Habibi is interested in me, because it feels like my hard work is paying off,” said Evans. “I really want my name in the mix and want people to know who I am in boxing, and I feel with this new management, I can see that in my future.”

“I’m excited about the opportunity to manage DeAngelo Evans aka “Muscle”. He’s an exciting young fighter that checks all the boxes. He’s got the look; the charismatic personality and he can fight. His high-pressure style is exciting to watch which is reflected by his outstanding record of 7-0 w 7KO’s. We can’t wait to showcase this young talent and get him signed with a top-notch promoter asap,” said Mark Habibi of Wise Owl Boxing.

” It’s a blessing to be able to co-manage a great young fighter like Deangelo Evans, who has all of the potential to

become a world champion in the future,” said co-manager Lamont Rosborough.

Evans began boxing at the age of 19 as he came across boxing while in college at Averett University, where Evans was a wrestler. Evans, who was the first in his family to attend college, stayed there for two years before dedicating himself to boxing.

Evans did not have an amateur career as he learned his trade by sparring with professional fighters.

“After my first day in the gym, I took the sport very seriously and stopped wrestling. I have always loved 1-on-1 sports and love working with my hands, as I love to cook, paint and draw.”

Evans turned pro on April 17, 2021, with a second-round knockout of Joel Franklin in Aiken, South Carolina. In his most recent outing, Evans stopped Kelvin Smith on August 5th in Danville, Virginia.

Evans is trained by former professional fighter Marcus Luck.

Evans, who works as a boxing teacher, is looking to get back in the ring on December 16th in Rock Hill, South Carolina at The Rock Hill Sports and Events Center.

Former World Title Challenger Brandon Adams Signs with Wise

Owl Boxing Management

LOS ANGELES (SEPTEMBER 19, 2023)—Wise Owl Boxing Management has signed former world title challenger Brandon Adams.

Adams of Los Angeles has a record of 23-3 with 15 knockouts. The 34-year-old Adams is a distinguished fighter in the junior middleweight and middleweight divisions.

“I’m very excited about the opportunity to manage Brandon. Brandon is an elite fighter at the pinnacle of his career and his time is now. He’s hungry and motivated and has a new team behind him to push him to the next level. He’s proven himself as a force to be reckoned with and has shared the ring with some of the very best fighters in the world. He showed that he is willing to fight anybody as he jumped in there with Charlo at middleweight on four week’s notice. His charismatic personality shines inside and outside of the ring. I can’t wait to see him in action where he can showcase his skills and show the world who he is,” said Mark Habibi of Wise Owl Management

““I am super excited to be working with Mark and Wise Owl Boxing. This is an opportunity to start fresh and get straight to work. I am looking forward to seeing what is out there for me,” said Adams.

Adams began boxing at the age of 18 and had a very brief amateur career that saw him go 4-2.

Adams won his first 12 bouts before entering the Boxcino Tournament. Adams defeated distinguished fighters Daniel Edouard (23-4-2) and Raymond Gatica (14-2) before losing to Willie Monroe Jr. in the final.

The very next year, Adams dropped down to junior middleweight and made it to the finals of that tournament with wins over Alex Perez (18-1) and Vito Gasparyan (15-3-5).

The third time was the charm as Adams then starred on The Contender series as he was crowned champion as he defeated Tyrone Brunson (26-6-2), Ievgen Khytrov (17-1), Eric Walker (17-1) and 10-round beatdown of Shane Mosley Jr. (13-2) in the final.

That win parlayed Adams to a shot at WBC Middleweight champion Jermall Charlo.

After his spirited effort against Charlo on June 29, 2019, Adams came back with two impressive wins as he stopped Sanny Duveronne (11-2-2) in two rounds, and then on March 4, 2021, Adams stopped undefeated knockout artist Serhii Bohachuk in Puerto Rico.